

LEARN & PLAY DAY



Saturday, May 4 from 10am-1pm at First United Methodist Church of Chambersburg
Projected Attendance: 500+

Learn and Play Day with United Way is a free family event including fun and educational kids' activities, games, information for families about early childhood development, educational providers, and resources for assistance. Sponsors help us provide this event FREE to community by covering event, marketing, and administrative costs.

NOTE: Must submit form by **March 31, 2024** to guarantee logo/name on event materials



Presenting Sponsor - \$5,000 - One Available

- Logo featured on the event webpage
- Logo on all event promotional materials
- Company name mentioned in all media releases about the event
- Company logo on signage at one activity area and presented as that area's sponsor
- Logo on signage throughout the event
- Logo on event map to be handed out at the event
- Opportunity to host a vendor booth with choice placement
- Opportunity to provide promotional gifts for attendees (for their "swag bags")



Education & Resources Sponsor – \$3,000 - One Available

- Logo featured on the event webpage
- Logo on all event promotional materials
- Company name mentioned in all media releases about the event
- Opportunity to host up to 5 vendor booths with choice placement
- Logo on signage at the event
- Logo on event map to be handed out at the event
- Opportunity to provide "swag bags" for attendees where they can place resource information from event

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LEARN & PLAY DAY (CONTINUED)



Activity Sponsor - \$1,000 - *Limited Availability*

- Opportunity to be the exclusive activity sponsor for one of our activity areas (ex: Fun & Fit Area, Reading Corner, Scavenger Hunt, etc.)
- Company logo featured on the event webpage
- Company listed on event promotional materials
- Opportunity to host a vendor booth at the event
- Logo on signage at the event, including at your sponsored activity
- Company name listed prominently on event map to be handed out at the event



Premier Sponsor – \$500

- Company logo on the event webpage
- Company name listed on event promotional materials as space allows
- Vendor booth at the event
- Logo on signage at the event
- Company name listed on event map to be handed out at the event



Vendor Booth Sponsor – \$250

- Company name listed on the event webpage
- Vendor booth at the event
- Company name listed on sponsor sign and event map



DID YOU KNOW...

Learn & Play Day helps connect families to important local early learning providers and resources.

The event provides fun, FREE kids' activities while helping expectant parents, families with young children (age 0-8), grandparents, and caregivers understand the importance of the first 1,000 days in a child's life to their healthy brain development.

SPONSOR FORM

Your sponsorship will count toward the 2023 Community Campaign, which runs through March 31, 2024. For details about corporate recognition related to our campaign, visit uwfcpa.org/corporate-partners

Questions? Contact our
Community Engagement Officer:

Kelly Frazer

717-262-0015 ext. 202

kfrazer@uwfcpa.org

YOUR SPONSORSHIP

What sponsorship level/amount are you committing to for **Learn & Play Day**:

Company Information

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Full Address _____

Email _____

Payment Information

Payment Type Check (*make payable to United Way of Franklin County*)

Credit Card (pay online: visit uwfcpa.org and click "donate" in the top right corner)

Send an Invoice via MAIL or EMAIL (*circle one*)

United Way of Franklin County is a 501(c)3 tax deductible organization. Please note: In the event of excess sponsor funds for an event/initiative within the campaign year, remaining dollars will be invested in event administrative costs or in the UWFC Community Impact Fund. This fund supports 25 local programs; view a list of our funded Program Partners at uwfcpa.org/program-partners.

Signature

I understand the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____ Date _____

Return form to: United Way of Franklin County
182 S. 2nd St.
Chambersburg, PA 17201

Fax:
717-262-0018

Email:
kfrazer@uwfcpa.org