



Sponsorship Opportunities

Projected Reach: 103,800 people 12 and older in both counties with 675,000 impressions from radio.

About: Fight food insecurity in Franklin and Washington counties! United Against Hunger will raise funds to support local food programs serving needs such as home delivered meals, student backpacks, fresh food distribution, emergency food needs, and more. Double your impact with every dollar matched by the VerStandig Family (up to \$100,000).

What Your Funds Support: Your corporate contribution will be used to disburse funds to food programs in Franklin and Washington counties through each respective United Way. Funds will be distributed over the course of 12 months to provide long-term, sustainable impact on the fight to end hunger. All sponsorship contributions will be split equally between each United Way to serve both communities. Neither organization will charge administrative fees, which means 100% of your contribution will benefit local food programs. *United Way of Franklin County and United Way of Washington County are 501(c)(3) tax deductible organizations.*

Unicorn Sponsor - \$20,000 - EXCLUSIVE first come, first served - Sponsor benefits:

- \$15,000 worth of company promotions on VerStandig Media radio stations over the 3-week campaign
- Opportunity for check passing photo
- Opportunity to participate in a blog/vlog to be promoted through both United Way organizations
- Logo featured prominently on the event webpages
- Logo featured prominently on all event promotional materials, including e-newsletters reaching 9,000+
- Company name mentioned in all media releases about the event
- Shout-outs on each United Way's social media channels

Platinum Sponsor – \$15,000 - Sponsor benefits:

- Opportunity for check passing photo
- Opportunity to participate in a blog/vlog to be promoted through both United Way organizations
- Logo featured prominently on the event webpages and e-newsletters reaching 9,000+
- Company name mentioned on event promotional materials (as space allows)
- Company name mentioned in all media releases about the event
- On air shout-outs on VerStanding Media radio stations
- Shout-outs on each United Way's social media channels

Gold Sponsor – \$10,000 - Sponsor benefits:

- Logo featured on the event webpages and e-newsletters reaching 9,000+
- Mention in a blog/vlog to be promoted through both United Way organizations
- Company name mentioned on event promotional materials (as space allows)
- On air shout-outs on VerStanding Media radio stations
- Shout-outs on each United Way’s social media channels

Silver Sponsor – \$5,000 - Sponsor benefits:

- Company name featured on the event webpages and e-newsletters reaching 9,000+
- Company name mentioned on event promotional materials (as space allows)
- At least one on air shout-out on VerStanding Media radio stations
- At least one shout-out on each United Way’s social media channels

Bronze Sponsor – \$2,500 - Sponsor benefits:

- Company name listed on the event webpages and e-newsletters reaching 9,000+
- At least one on air shout-out on VerStanding Media radio stations
- At least one shout-out on each United Way’s social media channels

Supporting Sponsor - \$1,000 - Sponsor benefits:

- Company name listed on the event webpages
- One on air shout-out on VerStanding Media radio stations

Yes, I want to sponsor United Against Hunger!

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Address _____

City _____ State _____ Zip _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____ Date _____

Return completed form to:	United Way of Franklin County	182 S. 2nd St. Chambersburg, PA 17201	office@uwfcpa.org	FAX: 717-262-0018
	United Way of Washington County	83 W Washington St, Ste 101 Hagerstown, MD 21740	heather@uwwcmd.org	

Regardless of who you return your sponsorship form to, your contribution will be split equally between both organizations to benefit food programs in Franklin and Washington Counties.