



# WINTER Warmth DRIVE

January 16 - February 10

[uwfcpa.org/GiveWarmth](http://uwfcpa.org/GiveWarmth)

**Date: January 16 - February 10, 2023**  
**Projected Reach: 2,500+**

In the spirit of service inspired by Dr. Martin Luther King, Jr., UWFC hosts a basic needs drive beginning each year on MLK Day. The drive collects donations to help local shelter, food, and utilities assistance programs support neighbors throughout the winter.

**NOTE:** Must submit form by **December 16, 2022** to guarantee logo/name on event materials



## **Presenting Sponsor - \$1,500 - One Available**

- Logo featured *exclusively* on donation boxes at each collection site
- Logo featured prominently on the event webpage
- Logo featured prominently on all event promotional materials
- Company name mentioned in all media releases about the event
- Opportunity for employees to volunteer, with photos posted on UWFC social media



## **Premier Sponsor - \$1,000**

- Logo featured on flyers provided to each collection site
- Logo on event promotional materials as space allows (company name listed when logo doesn't fit)
- Logo on the event webpage
- Opportunity for employees to volunteer, with photos posted on UWFC social media



## **Supporting Sponsor - \$500**

- Company name listed on flyers provided to each collection site
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows

# CORPORATE PARTNER FORM

## 2022 CAMPAIGN

The 2022 Community Campaign runs through March 31, 2023. Secure any of UWFC's sponsorship opportunities before then and your total contribution will be recognized as benefitting the 2022 Campaign.

Questions? Contact our  
Community Engagement Officer:

**Kelly Reynolds**

717-262-0015 ext. 202

[kreynolds@uwfcpa.org](mailto:kreynolds@uwfcpa.org)

## YOUR SPONSORSHIP

Check the oval next to the sponsorship you plan to secure, or list the sponsorship level below

\_\_\_\_\_

### Company Information

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Full Address \_\_\_\_\_

Email \_\_\_\_\_

### Payment Information

Payment Type  Check (*make payable to United Way of Franklin County*)

Credit Card (pay online: visit [uwfcpa.org](http://uwfcpa.org) and click "donate" in the top right corner)

Send an Invoice via MAIL or EMAIL (*circle one*)

**TOTAL Corporate Partner Contribution:**

\$ \_\_\_\_\_

**United Way of Franklin County is a 501(c)3 tax deductible organization.** Please note: In the event of excess sponsor funds for an event/initiative within the campaign year, remaining dollars will be invested in event administrative costs or in the UWFC Community Impact Fund. This fund supports 25 local programs; view a list of our funded Program Partners at [uwfcpa.org/program-partners](http://uwfcpa.org/program-partners).

### Signature

I understand the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return form to:** United Way of Franklin County  
182 S. 2nd St.  
Chambersburg, PA 17201

Fax:  
717-262-0018

Email:  
[kreynolds@uwfcpa.org](mailto:kreynolds@uwfcpa.org)