



# WINTER WARMTH DRIVE

**Date: January 15-February 12, 2024**

**Projected Reach: 2,500+**

In the spirit of service inspired by Dr. Martin Luther King, Jr., UWFC hosts a basic needs drive beginning each year on MLK Day. The drive collects donations to help local shelter, food, and utilities assistance programs support neighbors throughout the winter.

**NOTE:** Must submit form by **December 15, 2023** to guarantee logo/name on event materials



## **Presenting Sponsor - \$1,500 - One Available**

- Logo featured *exclusively* on donation boxes at each collection site
- Logo featured prominently on the event webpage
- Logo featured prominently on all event promotional materials
- Company name mentioned in all media releases about the event
- Opportunity for employees to volunteer, with photos posted on UWFC social media



## **Premier Sponsor – \$1,000**

- Logo featured on flyers provided to each collection site
- Logo on event promotional materials as space allows (company name listed when logo doesn't fit)
- Logo on the event webpage
- Opportunity for employees to volunteer, with photos posted on UWFC social media



## **Supporting Sponsor - \$500**

- Company name listed on flyers provided to each collection site
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows

# SPONSOR FORM

The 2023 Community Campaign runs through March 31, 2024. For details about corporate recognition related to our campaign, visit [uwfcpa.org/corporate-partners](http://uwfcpa.org/corporate-partners)

Questions? Contact our  
Community Engagement Officer:

**Kelly Frazer**

717-262-0015 ext. 202

[kfrazer@uwfcpa.org](mailto:kfrazer@uwfcpa.org)

## YOUR SPONSORSHIP

Check the oval next to each sponsorship you plan to secure for **the Winter Warmth Drive**

### Company Information

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Full Address \_\_\_\_\_

Email \_\_\_\_\_

### Payment Information

Payment Type  Check (*make payable to United Way of Franklin County*)

Credit Card (pay online: visit [uwfcpa.org](http://uwfcpa.org) and click "donate" in the top right corner)

Send an Invoice via MAIL or EMAIL (*circle one*)

**United Way of Franklin County is a 501(c)3 tax deductible organization.** Please note: In the event of excess sponsor funds for an event/initiative within the campaign year, remaining dollars will be invested in event administrative costs or in the UWFC Community Impact Fund. This fund supports 25 local programs; view a list of our funded Program Partners at [uwfcpa.org/program-partners](http://uwfcpa.org/program-partners).

### Signature

I understand the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return form to:** United Way of Franklin County  
182 S. 2nd St.  
Chambersburg, PA 17201

Fax:  
717-262-0018

Email:  
[kfrazer@uwfcpa.org](mailto:kfrazer@uwfcpa.org)