

STUFF THE BUS



Date: July 15-August 16, 2024 (Drive from July 15-31, events and donation deliveries through August 16)
Projected Reach: 2,500+

The annual school supply drive directly impacts students, teachers, and classrooms at five Franklin County school districts as they head into the new school year. Sponsors enable us to cover printing and advertising costs to extend our promotional efforts and help support administrative time put into implementing this massive county-wide drive.

NOTE: Must submit form by **June 21, 2024** to guarantee logo/name on event materials



Presenting Sponsor - \$2,000 - One Available

- Logo featured *exclusively* on donation boxes at each collection site
- Logo featured prominently on the event webpage
- Logo featured prominently on all event promotional materials
- Company name mentioned in all media releases about the event
- Opportunity for employees to volunteer for the drive, with photos posted on UWFC social media and a company shout-out



School Bus Sponsor - \$1,500 - One Available

- Logo featured prominently on banner hanging on school buses used to collect
- Logo featured prominently on flyers provided to each collection site
- Logo featured prominently on the event webpage
- Logo featured on all event promotional materials
- Opportunity for employees to volunteer, with photos posted on social media



Premier Sponsor – \$1,000

- Logo featured on flyers provided to each collection site
- Logo on event promotional materials as space allows (name listed if logo doesn't fit)
- Company name featured on the event webpage
- Opportunity for employees to volunteer, with photos posted on UWFC social media



Supporting Sponsor - \$500

- Company name listed on flyers provided to each collection site
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows

SPONSOR FORM

Your sponsorship will count toward UWFC's Community Campaign. Pledges made before March 31, 2024 will apply to the 2023 campaign, and those from April 1, 2024 and on will apply to the 2024 campaign. For details about corporate recognition related to our campaign, visit uwfcpa.org/corporate-partners or contact Kelly -->

Questions? Contact our
Community Engagement Officer:

Kelly Frazer

717-262-0015 ext. 202
kfrazer@uwfcpa.org

YOUR SPONSORSHIP

What sponsorship level/amount are you committing to for **Stuff the Bus**:

Company Information

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Full Address _____

Email _____

Payment Information

Payment Type Check (*make payable to United Way of Franklin County*)

Credit Card (pay online: visit uwfcpa.org and click "donate" in the top right corner)

Send an Invoice via MAIL or EMAIL (*circle one*)

United Way of Franklin County is a 501(c)3 tax deductible organization. Please note: In the event of excess sponsor funds for an event/initiative within the campaign year, remaining dollars will be invested in event administrative costs or in the UWFC Community Impact Fund. This fund supports 25 local programs; view a list of our funded Program Partners at uwfcpa.org/program-partners.

Signature

I understand the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____ Date _____

Return form to: United Way of Franklin County
182 S. 2nd St.
Chambersburg, PA 17201

Fax:
717-262-0018

Email:
kfrazer@uwfcpa.org