



United Way
of Franklin County

ANNUAL REPORT 2020



United Way
of Franklin County, PA

OUR MISSION

TO IMPROVE QUALITY OF LIVES BY MOBILIZING THE CARING POWER OF FRANKLIN COUNTY.

CORE VALUES

We value programs and initiatives that encourage, foster, and promote:



Early Learning



Financial Stability



Healthy Living

OUR VISION

We envision a community where all families achieve their potential through education, income stability, and healthy living.

OUR STRATEGIES

- Convene stakeholders around issues that support our Core Values.
- Raise, invest, and leverage funds to support our Core Values.
- Hold ourselves and partnerships accountable to our Core Values.
- Connect people and organizations to awareness and projects that support our Core Values.

2020 BOARD OF DIRECTORS

BONNIE ZEHLER, President
Luminest Community Development

KEN DITZLER, Vice President
Patriot Federal Credit Union

MATT GUNDER, Treasurer
Coldwell Banker

SCOTT BOWERMAN, Secretary
Central Presbyterian Church

DR. MICHAEL DONCHESKI, Immediate Past President
Penn State Mont Alto

MICHAEL BUHRMAN, Rotz and Stonesifer

ROBERT CORRELL, Edward Jones

KIM CRIDER, WellSpan Health

BERNICE CROUSE, Franklin County Library System

MATT GUNDER, Coldwell Banker

ROBIN HARMON, PA CareerLink Franklin County

PAM JOHNS, F&M Trust

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JOE MCDERMOTT, WellSpan Physician Services

ERICA NEMZEK, Waynesboro Area School District

NANCY PROBST, Wellspan Health

MIKE ROSS, Franklin County Area Development Corporation

ELLIOTT SULCOVE, Black and Davison Law Group

KIM SHOCKEY, Community Member

BLAKE TRUMAN, VerStandig Media

CHERYL YOUNG, Small Business Development Center

SHAWN YOUNG, Orrstown Bank

ROBERT ZIOBROWSKI, Franklin County Commissioner

STAFF

AMY HICKS, Executive Director

AMY WEIBLEY, Communications & Community Impact Director

TRACI SPEARLY, Stepping Forward Works Coordinator

EXECUTIVE NOTES

Dear Friends,

As we approach the annual report we realize that another year has passed very quickly, despite the many challenges it presented. While our organization and community adapted through many changes, the events of 2020 also provided an opportunity to demonstrate the strength and caring power of the people that surround us. Thanks for the many ways you helped to connect and support community through United Way of Franklin County.

This year's report highlights several initiatives that came together to meet the unprecedented needs that arose, including a COVID-19 response campaign, new roof campaign for our office building, and diversity, equity, and inclusion workgroup. These efforts have helped guide the steps of United Way of Franklin County as we work to ensure that everyone in our community receives an open invitation to connect through resources, volunteering, and the community engagement activities.

The team at United Way of Franklin County thought creatively and continually adjusted to meet the immediate unmet needs of community throughout the pandemic. All of this was done while keeping our ongoing commitment to ensure investments make the greatest impact possible to improve the quality of life for people who live in our communities.

Thank you for all you did to help advance our mission and vision over the past year. We hope you will enjoy this report and we look forward to working with you in the coming year.

Thank you so much for sharing your gifts and talents with us.

All the Best,

Amy M. Hicks

Amy Hicks
Executive Director

Bonnie Zehler

Bonnie Zehler
President
Board of Directors



FINANCE STATEMENT

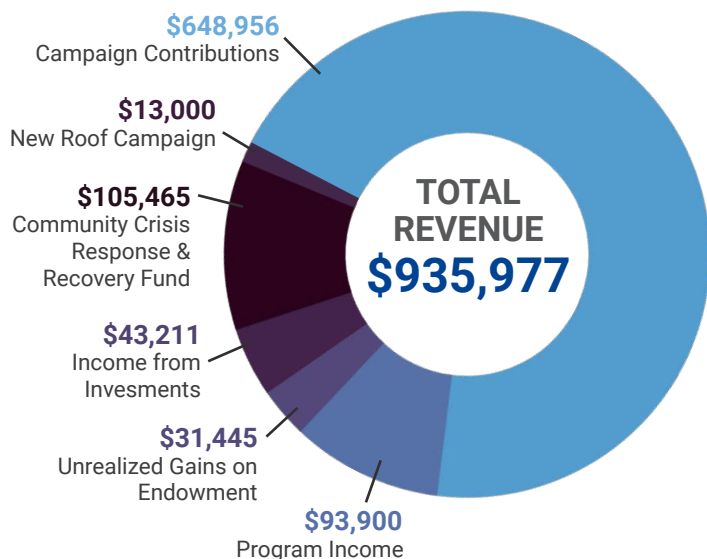
2020 FISCAL YEAR

United Way of Franklin County's fiscal year coincides with the calendar year.

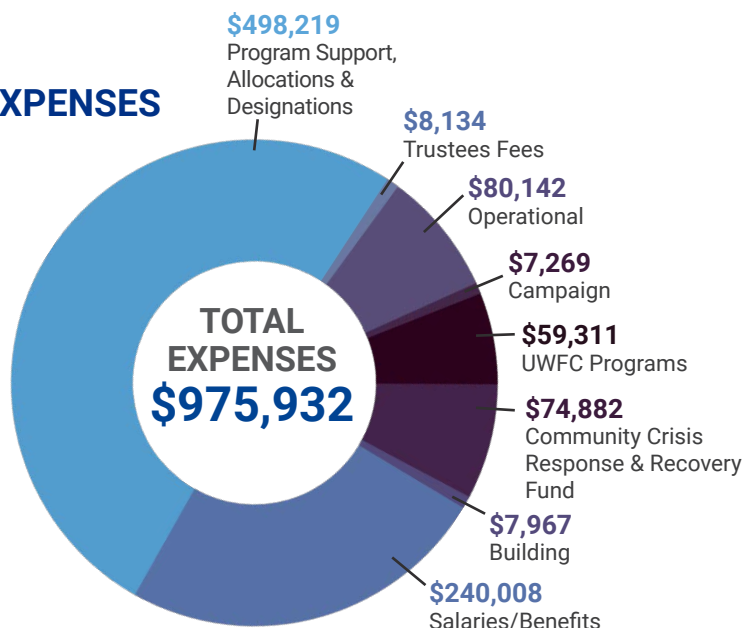
ACCOUNTABILITY

United Way of Franklin County operates under the highest financial and ethical standards. United Way and its Program Partners are registered with the Pennsylvania Bureau of Charitable Organizations, so you can be confident in your charitable giving.

REVENUE



EXPENSES



VALUE OF IN-KIND GIFTS \$59,877

In-Kind Gifts are contributions of goods or services, other than cash grants, that assist in lowering the cost of doing business and serving community.

VALUE OF VOLUNTEERS \$93,323

According to Independent Sector, volunteer time is currently valued at \$27.20 per hour in Pennsylvania. A total of 3,431 volunteer hours were recorded by UWFC in 2020.

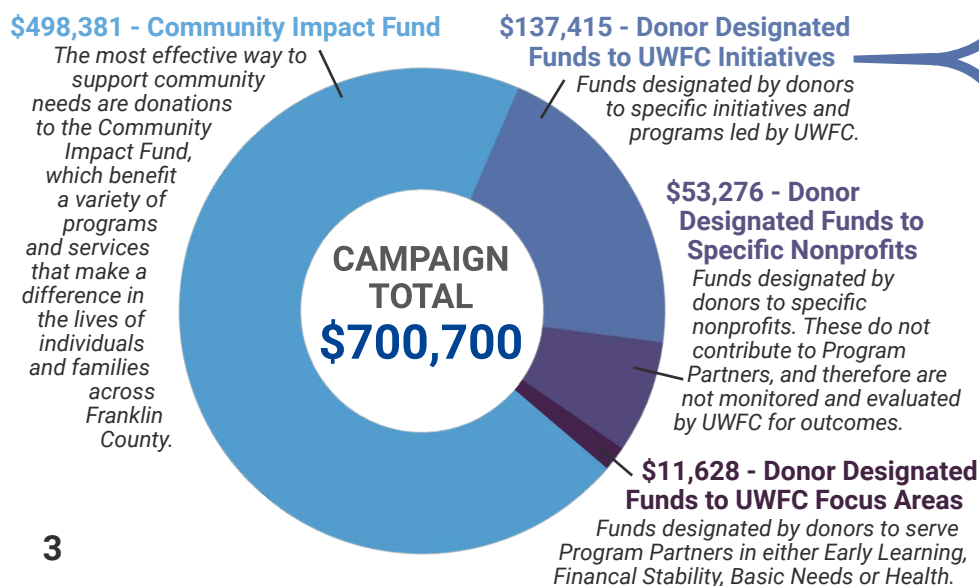
TOTAL VALUE OF SUPPORTS & REVENUE \$1,089,177

(total revenue plus value of in-kind gifts and volunteers)

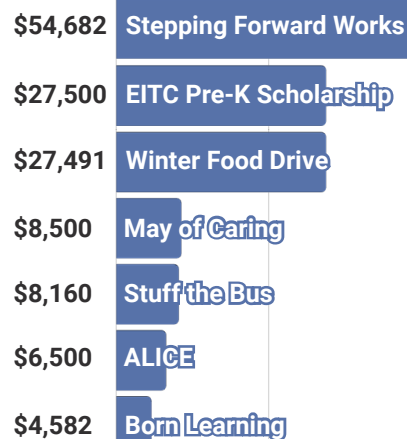
2020 CAMPAIGN YEAR

The following are pledges and contributions made during the 2020 Campaign from March 1, 2020 to February 28, 2021.

TOTAL CAMPAIGN



These UWFC initiatives and programs provide valuable services to fill gaps in community need and/or help families and local nonprofits connect to resources.



Learn more at uwfcpa.org

OUR COMMUNITY IMPACT

We are committed to creating positive change for every person in our community by focusing our efforts on **early childhood education**, **healthy living**, **financial stability**, and **basic needs**. To drive community impact, our strategy is to effectively utilize resources to drive sustainable change. We bridge organizations to create long-term, community-driven solutions impacting quality of life for all.



DRIVING CHANGE IN OUR COMMUNITY

United Way of Franklin County's Program Partners help families throughout our community with funding support made possible by generous donations from individuals and businesses to our Annual Community Campaign.

We collaborate with these partners to address community level issues, not only investing in the programs, but also working closely with them to expand the effects of their work and track measurable outcomes. Each quarter, these funded programs report demonstrated successes of program participants. Over time, the patterns of achievements and goals are studied to help better align service delivery, improve program outcomes, and advise the investment of funds entrusted to United Way of Franklin County.

In 2020, United Way supported program funding for 26 Program Partners, in addition to designations requested by donor choice. *UWFC does not charge any admissions fees for Program Partners or federation (member) agencies.*



EARLY LEARNING

EARLY LEARNING PROGRAM PARTNERS IN 2020

Programs supporting early learning initiatives in our community to advance the future of our children.

Arts Integrated Preschool

First Start Partnerships for Children & Families

Encourages the social and cognitive development of children through musical activities.

Child Care

Waynesboro Daycare Center

Provides a nurturing and stimulating environment in which children can learn and grow.

EITC Pre-K Scholarship Fund

United Way of Franklin County

Provides scholarships for quality early learning programs preparing children for kindergarten.

Genesis Learning Center

Waynesboro YMCA

Enriches learning for preschoolers to prepare them for kindergarten while providing quality child care to working families.

Peachtree Program

PennCares

Enables children with a range of functional abilities to participate in preschool activities and experiences in inclusive settings.



WHY EARLY LEARNING?

When a child succeeds in school, everyone wins. That is why United Way of Franklin County supports programs working with young children towards meeting and exceeding developmental benchmarks through experiences that enhance learning.

These local programs help children learn skills and engage in activities that prepare them for school and life. We work with programs that provide good role models, mentorship, education, inclusion, and healthy activities so our children gain the confidence and skill to be future leaders in our community.

+ HEALTHY LIVING

HEALTHY LIVING PROGRAM PARTNERS IN 2020

Programs helping individuals and families in our community develop healthy habits and make healthy lifestyle choices.

4-H Therapeutic Riding Center

4-H Therapeutic Riding Center Partnership

Provides recreation and therapy through horsemanship to persons with special needs.

7th Grade Initiative

Waynesboro YMCA

Provides free membership to all 7th grade students in the Waynesboro Area School District.

Community Health Nurse

Waynesboro Community & Human Services

Offers a variety of in-home health care services.

Frances Leiter Center

Children's Aid Society

Offers child-centered therapy and counseling for ages 2-18, referral services, support groups, and community education.

Home Health Care

SpiriTrust Lutheran Home Care & Hospice

Provides in-home skilled nursing services, physical therapy, occupational therapy, speech therapy, and other services.

Go Girls Go!

Healthy Communities Partnership

Empowers girls to take ownership of their well-being and build self-confidence through this after school program.

LIVESTRONG at the Y

Chambersburg Memorial YMCA

A 12-week evidence-based program that helps cancer survivors reclaim their health and well-being following a cancer diagnosis.

Social Recreation Program

The ARC of Franklin/Fulton Counties

Connects citizens with intellectual and developmental disabilities to recreational and cultural activities in their community.

Training Sessions

Waynesboro Area Advanced Life Support Unit

Provides first responders with important training to help them serve citizens in times of emergent need.

WHY HEALTH & WELLNESS?

Through healthy living, people can reduce their risk of heart disease, cancer, stroke, and other diseases, helping them to lead longer, happier lives. United Way of Franklin County supports programs that raise awareness and build understanding of factors that influence health. Individuals and families adopt a healthier lifestyle by developing habits that lead to long term wellness.





FINANCIAL STABILITY

FINANCIAL STABILITY PROGRAM PARTNERS IN 2020

Supporting initiatives to address workforce development needs and help people move into financial self-sufficiency.

Adult Literacy Program

Lincoln Intermediate Unit No. 12

Provides literacy services and assists the pursuit of life goals through the advancement of literacy.

Chambersburg After School & Summer Program

Boys & Girls Club of Chambersburg/Shippensburg

Provides experiences to support academic success, character development, and healthy lifestyles of youth in our community.

Open Doors

Waynesboro YMCA

Offers financial assistance for memberships, providing access to programs and activities for healthy living.

Sam's Program/Youth Achievers

Chambersburg Memorial YMCA

Provides low-income and/or at-risk children with activities that cultivate a healthy spirit, mind and body.

Shining the Light

Franklin County Legal Services

Provides access to legal representation and education to low-income individuals with civil legal problems.

Skills Builders

Occupational Services Inc.

Provides structured activities to assist individuals in increasing job skills, financial literacy, and interpersonal skills.

Stepping Forward Works

United Way of Franklin County

A career pathway program helping individuals achieve financial self-sufficiency.

Summer Educational Enrichment Program

Building Our Pride in Chambersburg, Inc.

Helps prevent the "summer slide" through educational activities for youth during the summer months.

Support Circles of Franklin County

South Central Community Action Programs

Helps families who are interested in moving from poverty toward financial stability.





BASIC NEEDS

WHY FINANCIAL STABILITY AND BASIC NEEDS?

Financial obstacles limit quality of life. That is why United Way of Franklin County supports programs that encourage individuals to plan appropriate pathways to increase financial security. Individuals learn job skills and financial literacy to increase their earning potential and plan for the future.

Before someone can pursue financial security, they need to have their basic needs fulfilled and connect with community. The goal of United Way programs supporting basic and immediate needs is to move clients to a sustainable way of life.

BASIC NEEDS PROGRAM PARTNERS IN 2020

Programs supporting individuals and families to meet and move beyond basic needs.

Critical Help for Critical Moments

MidPenn Legal Services

Provides advice and counsel to help low-income families solve problems and get back on track.

Emergency Financial Assistance

Waynesboro Community & Human Services

Provides financial counseling and assistance to persons in need for housing, prescriptions, utilities, or other basic needs.

Emergency Shelter

Women in Need

Offers a safe place for victims of domestic violence and their children.

Franklin County Homeless Shelter

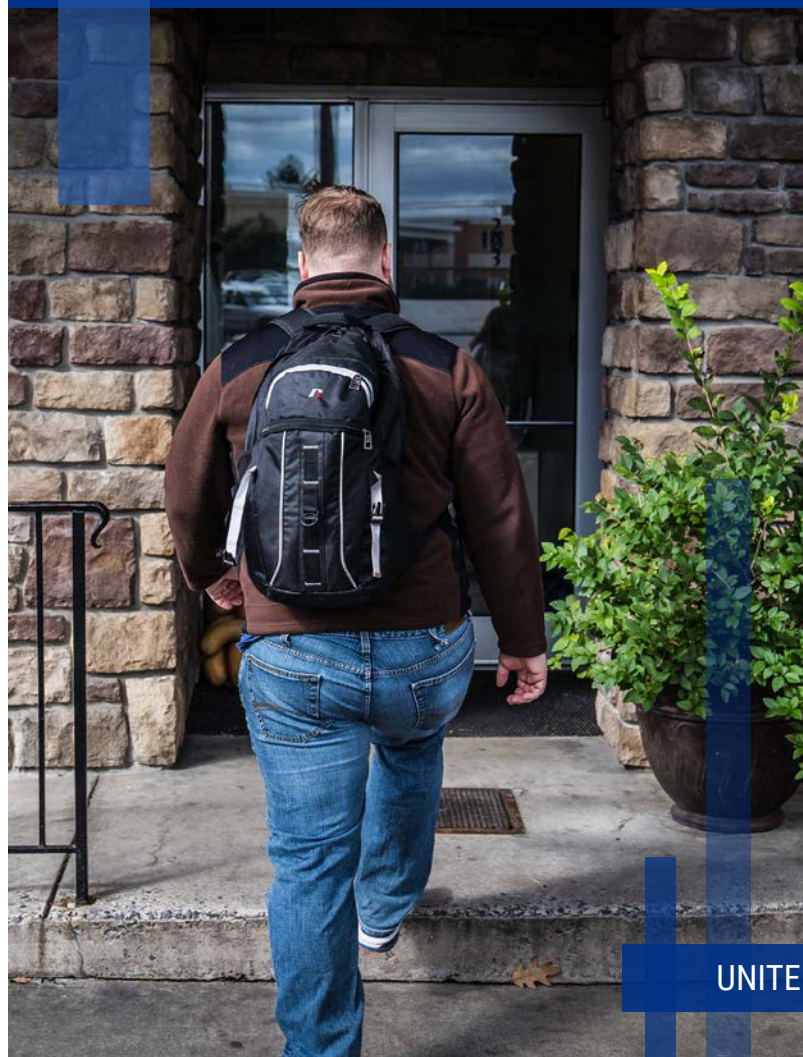
South Central Community Action Programs

Assists those who are homeless to meet immediate needs and provide guidance to help them get back on their feet.

PA 2-1-1

Contact Helpline

Provides free, confidential health and human services information referrals 24/7 to those who dial 2-1-1 or search the online database.



COVID-19 CRISIS RESPONSE

In addition to running the 2020 Campaign in the midst of a pandemic, United Way of Franklin County (UWFC) immediately responded to COVID by activating the Community Crisis Response & Recovery Fund and creating a virtual COVID-19 Resources Hub.

AN UNPRECEDENTED CRISIS

Everyone remembers March 2020 when the country abruptly shut down assuming it would only be for a short while. Weeks turned into months, businesses stayed closed, food production was interrupted, and unemployment skyrocketed. Many people found themselves struggling to meet their basic needs - some for the first time in their lives.

“This is the work United Way was built for. We are here to mobilize the community to help our neighbors.”

As soon as the pandemic started affecting our community, UWFC recognized the growing challenges that would lie ahead. In anticipation of these needs, UWFC launched the Crisis Fund with co-chairs, Clint Bolte and Kim Crider, to rally community around helping families across Franklin County who needed access to critical resources and services like food, personal protective equipment, shelter, and more. UWFC also built a COVID-19 Resources Hub on its website to connect people with resources and information while conducting outreach to community through mailings, emails, social media, and more.

“This is the work United Way was built for. We are here to mobilize the community to help our neighbors,” said Amy Hicks, executive director. “Many nonprofits have been incredibly overburdened serving the growing number of people who need their services throughout COVID. We know the response must be strong and immediate, which is why we created the fund to ensure families in Franklin County receive the assistance they need.”

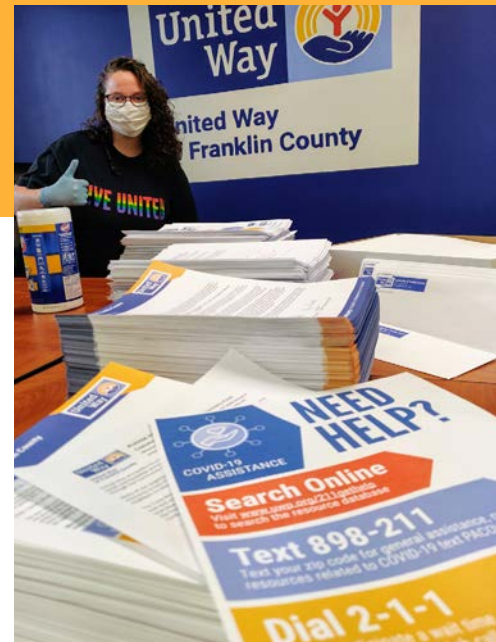
Right away, community members and businesses began supporting the Crisis Fund. Every dollar counted. Thanks to First Energy and William and Diane Nitterhouse, whose contributions helped support UWFC operations, 100% of donations to the Crisis Fund are directed to support local nonprofits.

RESPONDING TO NEEDS

One of the greatest, most immediate needs that arose from this pandemic was for food. According to the Central Pennsylvania Food Bank (CPFEB), the need for food in Franklin County increased 23% from February 2020 to March 2020 alone. The CPFEB was granted emergency funds from UWFC to pack and distribute 312 food boxes to local agencies, at no cost to the agencies. These boxes fed 937 food-insecure Franklin County residents for half a week early on in the pandemic.

The need for food and other assistance didn't end after the initial few months. According to PA 211, calls requesting assistance in our region for housing were up 123% in 2020, food was up 122%, and electric was up 85%. The number of requests for food increased significantly toward the end of the year compared to the start of the pandemic, with a rise in calls starting in September 2020 and remaining high all through December. PA 211 received a grant from the Crisis Fund to support more staffing to meet the increased call volume.

Waynesboro Community & Human Services (WCHS) also witnessed the spike in food insecurity. “We’ve seen the number of families participating in our food programs increase dramatically. Our backpack program has doubled in size, and we’re serving 50% more people through our pantry,” said Denise Esser, executive director of WCHS.



Thank you to all of our Crisis Fund donors!

View the Corporate Partners and Leadership Circle Donors who contributed on pages 13-16.

To meet the increased need while complying with social distancing and health guidelines, organizations had to adapt quickly and think of creative solutions for distribution, such as moving to online ordering, curbside pick-up, and home delivery. "We're doing everything we can to make sure no one in our community goes hungry," said Esser.

Adapting and increasing services in response to the pandemic required more resources, which is why the Community Crisis Response & Recovery Fund exists. For organizations providing food, like WCHS, receiving the grant meant they could feed more people and serve them safely. Funds granted to WCHS helped feed an estimated 635 families through both of their food programs, which covered the approximate increase in need they experienced at the time funds were distributed.

YOUR DOLLARS IN ACTION

While food is one of the greatest immediate needs, the Crisis Fund supports a variety of COVID-19 relief efforts. Grants to local nonprofit 501(c)3 organizations in 2020 allowed purchase of personal protective equipment for staff and clients, enabled crucial therapy sessions to continue through tele-health, ensured families could remain in their home after loss of income, and more.

By the end of 2020, over 250 individuals and businesses contributed to the Crisis Fund raising a total of \$105,465. "The way our community has come together so quickly to support one another is nothing short of inspiring," said Hicks.



By the end of 2020, over **250 donors** raised **\$105,465** for the Crisis Fund. Grants benefited **17 local programs** so far, totaling **\$74,882**.

Of these funds, \$74,882 was granted so far to 17 local programs serving our community. In addition to the initiatives previously mentioned, the Crisis Fund has benefitted child care at Chambersburg Memorial YMCA, food pantry at South Central Community Action Programs, emergency housing at WCHS, COVID testing site through Keystone Health, community meal services at Roxbury Holiness Camp, food pantry at Franklin County Housing Authority, recovery and shelter services at Renewing Hope Ministries, recovery and shelter at Noah's House, support services through Keystone Human Services,



virtual adult literacy at Franklin County Literacy Council, food pantry at Valley Ministries, food and shelter at New Hope Shelter, care for therapy horses at Franklin County 4-H Therapeutic Riding Center, food and fuel at Lower Path Valley Presbyterian Church, food pantry at Calvary Bible Church of Greencastle, and tele-health at Children's Aid Society.

Remaining resources in the Crisis Fund will be distributed in 2021. "We know there are going to be more challenges ahead and this crisis will impact our community for years to come, but United Way will continue to be there - helping our neighbors by supporting critical programs for as long as the need exists," said Hicks.

COVID-19 CRISIS RESPONSE

CAN'T STOP, WON'T STOP RESPONSE & CONTINUATION OF SERVICES DURING COVID

When the country shut down, the work of United Way ramped up. We never stopped supporting local nonprofits or serving community through our programs. We launched new initiatives and outreach strategies to meet the ever-changing needs emerging from the pandemic. Below are a few highlights of our work in 2020:

Recovery Efforts - Partnered with cross-sector stakeholders through various groups on local response and recovery efforts.

Resource Hub - Launched a virtual COVID-19 Resources Hub to provide thousands with vital information.

Equity Work - Worked on strategies to improve our organization in terms of diversity, equity and inclusion.

Program Partners - Continued grant allocations to 26 program partners so their funding was never interrupted.

Job Training - Helped Stepping Forward Works clients move toward financial self-sufficiency.

Stuff the Bus - Collected \$8,135 in school supplies for an unprecedented school year.

Crisis Fund - Raised over \$105k for the COVID-19 Crisis Response & Recovery Fund.

COVID Grants - Responded to immediate unmet needs of 17 local nonprofit programs.

CRISIS FUND: BEHIND THE SCENES

BY KIM CRIDER

Co-Chair, Community Crisis Response & Recovery Fund

I had the honor of serving as co-chair of the Community Crisis Response & Recovery Fund alongside Clint Bolte. On the committee we worked with dedicated community volunteers Mike Ross, Bonnie Zehler, and Scott Bowerman.

With astonishing speed, this recovery fund went from idea to putting money in the hands of nonprofits. In just a few weeks after the pandemic

began, nonprofits were utilizing grant dollars to deliver critical goods and services to our citizens. Across the board, the process was kept as simple as possible to make sure everything was delivered as quickly as possible to serve those in need.

Generous donors across the county who wanted to help with community needs stemming from the pandemic responded immediately to United Way's call to action. This is just *some* of what you helped us accomplish through the Crisis Fund: Our neighbors put food in their bellies even when they couldn't find or afford groceries; therapy horses were fed and taken care of; tele-health services were made available so children and families could continue vital mental health sessions; and when someone called 211 desperate to locate resources, there was someone there to answer the phone even though call volumes increased dramatically.

Through this whole process, I witnessed the mission of United Way - to improve quality of lives by mobilizing the caring power of Franklin County - play out in real time (sometimes in just a 24-hour period). I wish everyone had the ability to go behind the scenes to see the tireless work of our local nonprofits. These organizations often operate on shoestring budgets, and their staff are many times in need of the very goods and services they work hard to provide to the community. Yet, in the midst of great uncertainty, our community did what I believe it does best - we came together, worked together, and took care of our neighbors.



ALICE DURING COVID

THE IMPACT ON HOUSEHOLDS ALREADY STRUGGLING TO SURVIVE

In August 2020, over 1,700 Pennsylvanians responded to a survey about the impact of the pandemic on their household. Below are some highlights of findings from the survey.

ALICE WAS ALREADY VULNERABLE

When COVID-19 swept our nation, over 2 million Pennsylvanians - including 33% of Franklin County households - were already one emergency away from a financial crisis. The survey revealed most households with income below the ALICE Threshold had one month or less in savings to cover basic household bills (77%). Whereas most respondents above the ALICE Threshold had two months or more in savings (63%).

Add on top of that the economic impacts of a global pandemic – from unemployment, to closed businesses, to the halting or interruption of goods and services production. This led to millions of families across the Commonwealth dealing with a reduction of income. 70% of respondents below the ALICE Threshold indicated changes in employment due to the pandemic which include loss of jobs, being temporarily laid off and changing jobs. Whereas, 59% of households above the ALICE threshold reported no changes to their employment status.

ALICE COULD LOSE THEIR HOME



When it comes to COVID-19 issues, 44% of ALICE households reported their top concern during the pandemic was paying for housing, while - in contrast - 44% of households above the ALICE Threshold were most concerned with contracting COVID-19. When basic needs are met, people can worry about the virus directly. When they cannot afford their basic needs, they are too consumed with trying to meet those needs to worry more about the virus.

WHO IS ALICE?

ALICE stands for Asset Limited, Income Constrained, Employed. ALICE families work yet still cannot meet their basic household needs such as housing, child care, food, transportation, health care, and technology. ALICE earns an income above the Federal Poverty Level, so often does not qualify for assistance.

52% of ALICE Households were concerned about eviction or foreclosure on their homes but only 26% of ALICE Households had sought housing relief and assistance. ALICE families with lost income may not be able to catch up once rent/mortgage freezes are lifted, which means they could be at risk of losing their homes.

ALICE RELIES ON CHILD CARE TO WORK

Child care is essential for working families. Most households do not have adequate support to balance work and their children's needs. Of total households with children, over half adjusted their work to accommodate their family's need for child care. 64% of respondents with households below the ALICE Threshold reported either reducing their hours or leaving their job. The two top reported child care concerns and issues for families were: helping children with distance learning (52%), and juggling work and children needs (50%). The health risk for children and household members (36%) was also a great concern.

INEQUALITIES ARE EXACERBATED

Households of all ages, genders, races, and ethnicities, living in rural, urban, and suburban areas, are ALICE. However, many marginalized populations have lower incomes, so they are more likely to live in ALICE households. Therefore, groups that are disproportionately ALICE are impacted by the pandemic more severely.

Isolating in place was a luxury many ALICE families could not afford. 81% of ALICE Households reported additional expenditures for increased utility use and purchasing technology to adapt to stay-at-home orders. Differences in income and savings determined who could stay home, buy protective gear and essential items, take time off work when sick, and access quality health care. The digital divide was emphasized by the pandemic, as well, with 23% of respondents below the ALICE Threshold not having access to reliable broadband service.

View the reports and learn more at
uwfcpa.org/ALICE

CORPORATE GIVING

Thanks to all of our Corporate Leadership for providing sponsorship, corporate match, and gifts that help carry the mission of United Way of Franklin County.

CORPORATE PILLAR

Contributions of \$20,000 and above

F & M Trust*

M & T Bank*

Wellspan Health*

CORPORATE KEYSTONE

Contributions of \$15,000 and above

Henderson Trust

The Donald B. and Dorothy L. Stabler
Foundation

CORPORATE CORNERSTONE

Contributions of \$10,000 and above

Capital Blue Cross

Chambersburg Area Development Corp.

First Energy Corporation

Orrstown Bank

CORPORATE LEADER

Contributions of \$5,000 and above

Citigroup

H. C. Gabler, Inc.

On Campus Marketing, Inc.

Trinity Evangelical Lutheran Church*

Truist (formerly BB&T)*

Ventura Foods, LLC*

Webber Investment Co.

CORPORATE PARTNER

Contributions of \$1,000 and above

AAA Southern Pennsylvania

APX Enclosures, Inc.

Bank of America/Merrill Lynch

Century Leasing Company

Chambersburg Lions Club

Corelle Brands

Forrester's Lincoln Mercury, Inc.

Franklin County Coalition for Progress

Franklin Logistics

Grove-Bowersox Funeral Home, Inc.

Hagerstown Canteen Service, Inc.*

Ingram Book Company

LCSi - Lehman Construction Services, Inc.

OneSkin Dermatology

Patriot Federal Credit Union*

Sheetz

Strickler Agency, Inc.*

UGI Utilities, Inc.

UPS

Weis Markets Inc

CORPORATE CHAMPIONS

Encourage leadership giving within their employee campaign, and at least five employees are in the Leadership Circle.

F&M Trust

Franklin Co. Government Employees

JLG

Keystone Health

UPS

WellSpan Health*





PACESETTERS

Lead corporate giving efforts through high-energy employee campaigns and volunteerism in the workplace.

Boyer & Ritter, LLC
Citigroup
F&M Trust
First Energy Corporation
Franklin Co. Government Employees
Franklin Logistics
Grove Bowersox Funeral Home
Keystone Health
M&T Bank
Orrstown Bank
Patriot Federal Credit Union
Rotz & Stonesifer, PC
Smith Elliott Kearns & Co.
SpiriTrust Lutheran
Target Distribution
United Way of Franklin County

NEW CORPORATE SUPPORT

AT&T
Capital Blue Cross
CBY Systems
Exchange Club of Chambersburg Foundation
First United Methodist Church of Mercersburg
Franklin County Coalition for Progress
Greencastle Lions Club
Hagerstown Canteen Service, Inc.*
Karr Barth Associates
Oak Island Women's Golf Association
OneSkin Dermatology
Salem Church
Shoap Law Offices
St. John's United Church of Christ
Trinity Evangelical Lutheran Church*
Webber Investment Co.

** Contributed to COVID-19 Crisis Fund*

UNITED WAY INITIATIVES

Special thanks to our Corporate Partners who invested in the following United Way of Franklin County initiatives in 2020.

EITC PRE-K SCHOLARSHIP FUND

Education Improvement Tax Credit supports programs providing quality early learning in-line with local school district curriculum

Capital Blue Cross
M&T Bank
Orrstown Bank
Truist (formerly BB&T)

STEPPING FORWARD WORKS

Career Pathway Program for those facing barriers to gainful employment

Chambersburg Area Development Corporation
Franklin County Area Development Corporation
Henderson Trust
The Donald B. and Dorothy L. Stabler Foundation
Summit Endowment (WellSpan Health)

ALICE

Report providing data on Pennsylvania residents that are working yet struggling to meet basic needs.

Graphics Universal, Inc.
WellSpan Health

LEADERSHIP CIRCLE

Thanks to all of our generous Leadership Circle Donors for their support of United Way of Franklin County.

TOCQUEVILLE SOCIETY

Contributions of \$10,000 and above

William and Diane Nitterhouse
Anonymous

CEO'S CLUB

Contributions of \$5,000 and above

Stephen and Maxine Beck †
Thomas E. Beck †
C. Clint and Mary Bolte* †
George & Martha Buckey Foundation*
Greg and Debi Duffey* †
Shawn Knox
James McBean Trust
John and Diana Reinert
Anonymous

PRESIDENT'S CLUB

Contributions of \$2,500 and above

Jim and Jean Druckenbrod*
Bill and Liz George*
Tim and Linda Henry
Barbara Jones*
Cheri Kearney*
Marjorie Smith Leyh*
Craig Nitterhouse
Jon T. Pearson and Patricia Gaffney*
Mary Schlichter
Michael and Sharon Shone*
Larry and Mary Alice Stoops*
Brad Warner
Phyllis C. Wertime*

VICE PRESIDENT'S CLUB

Contributions of \$1,000 and above

Anonymous
Mark and Deb Abbott †
Michael Beck
William Belleville

Kay L. Bender*
Russell Booker
Karen Boyer
Michael and Elizabeth Buhrman*
Phil and Kathy Cosentino*
Kim Crider*
Denis and Theresa DiLoreto*
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Toni and Jodi Forrester*
Todd Fox
Kenneth and Virginia Gill*
Anonymous
Anonymous
Hank and Jan Guarriello*
Bonnie Harmon*
Robin Harmon*
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Michelle L. Seville
John and Pauline Shearer*
Patricia and Karl Shreiner* †
Anonymous
Joseph and Elizabeth Statler*
Elliott Sulcove*
John and Carol Van Horn*
Randal L. Van Scyoc
Dustin and Amy Weibley*
Tynia M. Weigle
Edward and Karen Wentz
John and Holly Wheeler
Governor Thomas Wolf
Michele Zeigler
Bob and Ann Ziobrowski

DIRECTOR'S CLUB

Contributions of \$500 and above

Anonymous
Bill Adams
Robert and Barbara Allison
Thomas and Pam Anderson*
Julia H. Anliker*
Mr. and Mrs. William Bechtold
Grace A. Bender
Roger and Ruth B. Benedict*
Linda M. Bennett
Brad and Johna Bolinger*
Jay and Dana Brechbiel
John and Peggy Bryner
Thomas G. Burkey
Mr. Ron L. Cekovich
Susan Chang
Matthew Cleveland
Mrs. Joanne Cochran
Tony and Nancy Colangelo*

* Contributed to COVID-19
Crisis Fund
† Contributed to New Roof
Campaign

Susan and Craig Cordell*
Ricky Cordell
Mike Cunningham
Kenneth and Catherine Ditzler
Michael Doncheski*
Michael and Tammy Dougal
Kathy Doyle-Lehman
Jerine Dunham
Marylue Durff*
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Maribeth Fish
Anonymous
Ms. Anne W. Gale*
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Lyle and Patricia Geiger*
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Kathryn Gladhill
Mr. and Mrs. George S. Glen
Craig Gorzelsky
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Carrie Gray
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Matt and Stacy Gunder
Mr. David Hanan
Robert G. Harrison*
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Jay L. Healy, Jr.
Thomas Heefner
Anonymous
Ms. Glenda S. Helman
Michael Herbert
Charles Hill
Lissa Hinkle
Susan Hipkiss
Linda Jent and Treika Morgret
Bruce E. Kehr
David and Dawn Keller
Barry T. Kerr
Justin Klugh
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The Lehman Family Foundation*
Mrs. Barbara S. Leiter*
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Anonymous
Wesley Long
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John Massimilla
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Barbara B. McBride
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John J. McElwee, Jr.
William McLean
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Andrew M. Perkins
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Harold Ramsey
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Dr. Joseph and Mrs. Karen Stewart
Bradley Swartz
Anonymous
Alexander Villalobos
Jason Vonstein
Martha B. Walker, Esq.*
Angela Grove Weagly
Cynthia Wolf*
James and Mary Louise Woolf*
Bonnie Zehler and Eric Stouffer*

EMERGING LEADERS

*Contributions of \$250-\$499 from
donors under 40 years of age*

Ingrid M. Ashley
Tiffany Bloyer
Mr. William Humphrey
Mrs. Erica K Kershner
Phil Pantano
Ellen Poe
Mrs. Meagan R. Pryor
Ms. Magdalena L Radovic-Moreno
Mrs. Gerrie L. Reddinger
Rebecca Sanders
Mr. and Mrs. Chris Seery
Benjamin Sites
Stephanie Strickler
David Szagola
Derek Taylor

LEGACY SOCIETY

*Members of our Legacy Society
make a planned gift or remember
United Way of Franklin County in their
estate.*

John D. Ashby
Clint and Mary Bolte
Daniel H. Byers
Ellen H. Campbell
G. Glenn Fry
Cora Grove
Walter Y. and Marion Grove
Kermit and Clarisse Hicks
Allen E. Hockersmith
S.D. Hockman
William B. Hunter
Emma Hutton
James McBean
Jane Nansen
Deborah Shreiber-Ott
Allen W. Porter
Marilyn and William Pukmel
Harvey B. Rinehart
Herb and Carla Spomer
Henry and Flora Erna Slutzker
Edna V. Stanley
Samuel K. Stoner
Thelma West

EMPLOYEE CAMPAIGNS

Thanks to all of our local companies who lead giving campaigns in their workplace and the volunteer employees that coordinate the campaigns to help us make a collective impact.

ACNB Bank

Lynda Glass

ARC of Franklin and Fulton Counties

Lorrie Miller

Bank of America/ Merrill Lynch

Jeff Sollers

Borough of Chambersburg

Kris Baker

Boyer & Ritter, LLC

Tina Gipe

Chambersburg Area School District

Angela Lynch

Chambersburg Memorial YMCA

Amy Lynch

Citigroup

Joanne Caniford-Howe

Columbia Gas

Deana Cordell

Contact Helpline

Kelly Gollick

Corelle Brands

Cindy Goetz

Corning Credit Union

Jamie Baker

F&M Trust

Teresa Kable

First Energy Corporation

Jim Crowder

First Start Partnerships for Children
and Families - *Melisa Ostrowski*

Folium, Inc.

Michelle Mong

Franklin County Employees

Tiffany Bloyer and Rebecca Hall

Franklin County Housing Authority

Lisa Bryan

Franklin County Legal Services

Gloria Keener

Franklin Logistics

Karen Merisotis

Giant Stores

Grove-Bowersox Funeral Home

Jeremy Bowersox

Healthy Communities Partnership

Karen Johnston

JLG

Marina Kearney

Johnson Controls

Mike Cunningham

Keystone Rural Health Center

Christina Methner

LIU #12 Franklin County Literacy

Council

Angela Wilt

Luminest Community Development

Bonnie Zehler and Amy Ross

M&T Bank

Tiffany Frederick

Manitowoc Cranes Americas

Sheena Showe

Michael A. Starr Insurance, Inc.

Lekha Patel

New Visions of South Central PA, Inc.

Craig Cordell

Occupational Services, Inc.

Debra Thomas

Orrstown Bank

Brandy Kennedy

PA CareerLink

Robin Harmon

Patriot Federal Credit Union

Ken Ditzler and Patty Gochenour

PennCares

Cynthia Bosserman

Penn State Mont Alto

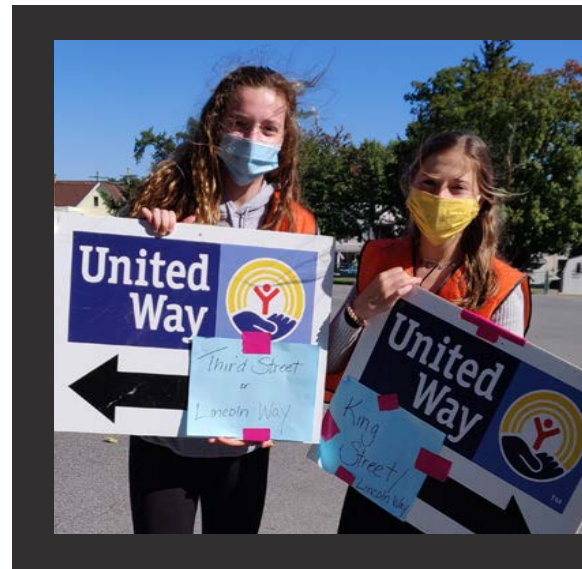
Anne Miller

Rotz and Stonesifer, P.C.

Rachel Butz

Smith Elliott Kearns & Company, LLC

Angela Quigley



SpiriTrust Lutheran

Melissa Fair

Strickler Agency, Inc.

Roxanna Seilhamer

State Employee Combined Appeal

Kelly Hitz

Target Distribution Center

Rafael Perez

TE Connectivity/TYCO

Truist (formerly BB&T)

Betsy Yumlu

UGI Utilities, Inc.

Tammie Lowry

UPS

Marisa McCarthy

Waynesboro Area School District

Tod Kline

Waynesboro Construction Co., Inc.

Eileen Corey

Wellspan Chambersburg Hospital

Michelle Hollinshead

Wellspan Summit Physician Services

Erin Keppley

Wellspan Waynesboro Hospital

Kathy Barley

Women In Need

Kim Mallory



CINDY HAWBAKER MEMORIAL AWARD

In honor of our past Executive Director, Cindy Hawbaker, this award recognizes an outstanding volunteer in our community working diligently behind the scenes at United Way and/or one of our Program Partners. The most recent recipient is Roseann Davidyock, a volunteer at United Way for over 10 years. Roseann is our go-to volunteer and an extension of our staff team, not only helping get the job done, but also looking after the morale of our team.

2008 Anne Barton
2009 Rowan Elsom
2010 Susan Rotz
2011 Lois Strayer
2012 John Esser
2013 Sharon Holoviak
2014 Carol Hoover
2015 Sam Gillespie
2016 Doris Mickey
2017 Tom Koutris
2018 Jack Scott
2019 Roseann Davidyock

VOLUNTEERS

It's impossible to recognize by name the hundreds of volunteers, but we do want to mention some of our regular helpers from 2020.

OFFICE VOLUNTEERS

Roseann Davidyock
Bonnie Harmon
Sabeen Safi
Danielle Vincenti
Mackenzie Wagner

CAMPAIGN CABINET

Bill Bechtold, *Chair*
Kim Crider, *Immediate Past Chair*
Tiffany Bloyer
Clint Bolte
Pat Fleagle
Tiffany Frederick
Cheryl Gehr
Carrie Gray
Pam Johns
Dana Kaiser- Brechbiel
Mike Ross
Kim Shockey
Alan Smith
Celeste Snavely
John Wheeler
Betsy Yumlu

CAMPAIGN OUTREACH

We missed working with our outreach volunteers in 2020! Due to COVID, all materials had to be mailed instead of hand-delivered to ensure the safety of our volunteers and donors. We appreciate the way our community responded to needs throughout the pandemic, supporting both the regular United Way Community Campaign and the COVID-19 Crisis Relief Fund. We look forward to re-engaging volunteers in the process of community outreach - hopefully soon!

DIVERSITY, EQUITY & INCLUSION

This workgroup is comprised of diverse community members dedicated to guiding the activities and planning of our organization toward building a culture of diversity, equity and inclusion.

Maria Banks
Kim Crider
Bernice Crouse
Robin Harmon
Gladys Leon
Vanessa McDowell
Lance Walker

Volunteer with us! To get involved, start by contacting our office at 717-262-0015 or visit uwfcpa.org/volunteer.

2-1-1

Pennsylvania
Get Connected. Get Help.™

Need help or know someone who does? Connect to local resources:

CALL on your phone, just dial
2-1-1

TEXT your zip code to
898-211

SEARCH the online database at
PA211.org

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717-262-0015 | office@uwfcpa.org

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