

ANNUAL 2024 REPORT



CONNECTING COMMUNITY





EXECUTIVE NOTES

Dear Friends,

For more than 80 years, United Way of Franklin County has been working to strengthen resources for families in our communities. Your ongoing support and generosity have made a real difference—and we're thankful.

We've seen a lot of change in recent years—socially, culturally, and technologically. Tools like Zoom, AI, and social media have made it easier to connect, work, and learn. But with those changes, life has also become more complicated. We're facing challenges we couldn't have imagined just a few years ago.

That's why staying connected to community matters now more than ever.

Even with technology at our fingertips, the things that truly shape our lives are always people driven.

Thanks to you, United Way of Franklin County continues to meet real needs right here in our neighborhoods. Whether helping children get ready for school, training for a better job, or ensuring people have adequate food and shelter—you've helped make it possible.

These aren't just programs, they are lifelines. And they only exist because you care.

In this report, you'll see how your support turns into action—new partnerships, expanded services, and lives changed for the better.

As we look ahead, we're excited for what comes next. With your continued support, we'll build a stronger, healthier, and more connected Franklin County.

We're not just connected—we're united.

With gratitude,

Amy M. Hicks

Amy Hicks
Executive
Director

Robin Harmon

Robin Harmon
President, Board
of Directors

STAFF

AMY HICKS, Executive Director

TRACI SPEARLY, Stepping Forward Works Coordinator

KELLY FRAZER, Community Engagement Officer

DYLAN HARRIS, Community Impact Coordinator

2024 BOARD OF DIRECTORS

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Chambersburg Neighbors



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Orrstown Bank

DAVID MACKLEY

Franklin County Area Development Corporation

JORDAN PEFFER

F&M Trust

CAROLINE SAXTON

St. John's United Church of Christ



MISSION

To improve quality of lives by mobilizing the caring power of Franklin County.



VISION

We envision a community where all families achieve their potential through education, income stability, and healthy living.



FOCUS AREAS

We value programs and initiatives that encourage, foster, and promote:



EARLY LEARNING



HEALTHY LIVING



FINANCIAL STABILITY



BASIC NEEDS



STRATEGIES

- Convene stakeholders around issues that support stronger community.
- Raise, invest, and leverage funds to support our focus area programs.
- Hold ourselves and partnerships accountable.
- Connect people and organizations to meaningful projects and awareness building initiatives.

We are committed to creating positive change for everyone in our community by focusing our efforts on **early learning, healthy living, financial stability, and basic needs.**



Finance Statement: YEAR END 2024

Revenue

Campaign Contributions	\$ 479,318.00
Program Support	\$ 121,967.00
Income From Investments	\$ 32,343.00
Total Revenue	\$ 633,628.00

Expenses

Operational	\$ 199,543.00
Salaries and Benefits	\$ 231,844.00
Building	\$ 8,432.00
UWFC Programs	\$ 47,013.00
Community Support	\$ 220,863.00
Campaign Expense	\$ 14,289.00
Total Expenses	\$ 721,984.00

Value of Volunteer Hours

588 volunteers	2273 hours of time
Value	\$177,775
Value of In Kind Gifts	\$ 50,970.00
Total Support	\$ 862,373.00

\$223,000 ♥
EARNED INCOME

put back by VITA for local residents
through tax credits and refunds

♥ **500**
BOOKS

to elementary age kids
provided by United We Read

\$21,600
WORTH OF
FOOD & ITEMS

donated for food insecurity & basic needs
through Winter Warmth Drive ♥

OUR 2024 IMPACT

GET A MORE IN-DEPTH LOOK AT OUR
PROGRAM OUTCOMES ON THE NEXT FEW PAGES.



♥ **MORE THAN**
\$50,000
INVESTED

in after school and
childcare programs

\$22,900
WORTH OF
SCHOOL SUPPLIES

♥ delivered by Stuff the Bus
to local school districts



Standing with ALICE: A Year of Commitment and Community Impact

At United Way of Franklin County, we believe every individual deserves opportunity—regardless of their zip code or income. Our commitment to supporting **ALICE (Asset Limited, Income Constrained, Employed)** continued with expanded services.

ALICE represents the growing number of families who work hard but struggle to afford the necessities—housing, childcare, food, transportation, healthcare, and technology. In Franklin County, over **35% OF HOUSEHOLDS** live below the ALICE threshold. These families are often one unexpected expense away from crisis, yet they do not qualify for traditional aid.

A Community Snapshot

In 2024, inflation and housing costs continued to rise, putting even more pressure on ALICE families. A single parent working full-time at \$17/hour falls

short of covering essential needs in our region. Despite being vital contributors to the workforce, ALICE families face impossible trade-offs daily.

United Way’s Response

This year, United Way of Franklin County took targeted action to elevate and empower ALICE households:

- **EMERGENCY FINANCIAL ASSISTANCE:** Over **\$40K** was distributed through Community Impact Funding, and an additional **\$190K** through EFSP Funding administered by UWFC, to prevent evictions, provide utility assistance, shelter, and support programs helping with household needs to bridge income gaps.
- **QUALITY CHILDCARE AND AFTER SCHOOL PROGRAMS:** Over **\$50K** supporting after

school and childcare programs through the Community Campaign and EITC.

- **WORKFORCE DEVELOPMENT:** Through Stepping Forward Works, we helped **29 INDIVIDUALS** gain credentials and skills to secure higher-wage jobs in Carpentry, Nursing and Welding.

Community Voices

“Here I found a group of people that listened to me, took all of my information and treated me like a friend. If you are searching for great service and people, United Way will forever be my “go to”.

– Steven, Chambersburg





VITA in 2024: Putting Money Back in the Hands of Our Neighbors

At United Way, we believe that financial stability is a cornerstone of a thriving community. That's why our **Volunteer Income Tax Assistance (VITA)** program continues to be a vital service for low- and moderate-income households across the region.

Thanks to 11 dedicated volunteers, the VITA program helped more individuals than ever navigate the tax system, maximize their refunds, and keep more of what they earned—without the burden of expensive tax preparation fees.

- **VITA PROGRAM SUPPORT:** Our Volunteer Income Tax Assistance program helped **200+ FAMILIES** claim critical tax credits, putting nearly **\$223K** back into their pockets from earned income.

These aren't just numbers, they represent groceries on the table, utility bills paid, emergency savings started.

VITA in Action

Many of those served by VITA are ALICE (Asset Limited, Income Constrained, Employed) families—are working hard but still struggling to make ends meet. VITA offers a free, trustworthy alternative during tax season, ensuring that people can claim their eligible earned income.

"The VITA volunteers walked me through everything and helped me get a refund that covered a month of rent. It made a huge difference."

— Daniel, VITA client and single father





United We Read: Growing Minds, Building Futures

Literacy is the foundation for lifelong learning, and at United Way, we believe every child deserves the opportunity to succeed—starting with the ability to read. That’s why **United We Read** remains one of our most cherished and impactful initiatives.

Launched to combat summer slide, when reading and academic support fall off for many children, United We Read is more than a book distribution program. It’s a community-wide movement to put books into children’s hands, models the habit of reading, and encourage family reading time. Our goal is to get kids excited about reading.

By the Numbers: UNITED WE READ IN 2024

- **OVER 500 CHILDREN REACHED** in summer programs, libraries, and childcare centers.

- **EVERY PARTICIPANT RECEIVED THEIR OWN BOOK.**
- **6 WEEKS** of consistent reading time, along with activities to make it fun.

Each week our team of 20 volunteers visited groups throughout the county to read, talk about the book, explore vocabulary, and bring the story to life.

Why It Matters

In Franklin County, too many struggle with literacy.

United We Read fosters early language development by making reading a social activity. With a focus on children from ALICE (Asset Limited, Income Constrained, Employed) families, the program breaks down barriers by bringing reading into spaces where the kids spend time.

“Thanks so much for The Wild Robot book you brought to my boys at summer camp. We just started reading them and are taking turns reading a few chapters each night. It’s been a while since I’ve seen the boys so excited about reading!”
- Tammy, Chambersburg parent





Learn and Play Day: Sparking Curiosity, Building Community

Learning starts long before a child enters the classroom. That's why United Way's annual **Learn and Play Day** has become a beloved tradition—bringing families, educators, and community partners together for a day devoted to learning, exploration, and fun.

This spring, Learn and Play Day welcomed more than **400 PEOPLE** for a day filled with hands-on activities, interactive exhibits, and valuable community resources—all designed to support early childhood development and family engagement.

A Day of Discovery

Learn and Play Day created a vibrant, child-centered environment where curiosity ruled the day. Children explored sensory tables, built block towers, played literacy games, and met community helpers like

firefighters and nurses. Each activity was designed to build foundational skills—like language, motor development, and social-emotional learning—through joyful, play-based experiences.

Highlights included:

- **BI-LINGUAL STORYTIME SESSIONS** led by local librarians and volunteers.
- **STEM PLAY ZONES** with building kits, puzzles, and interactive science demos with First Start Partnerships, LICC and other providers.
- **FREE BOOK GIVEAWAYS** through Racial Reconciliation and our United We Read initiative
- **PARENT RESOURCES** from over 35 local organizations, including early education programs, health services, and financial literacy tools

Equipping Families

While children played, caregivers connected with local service providers and received information about programs and support services. Over **200 RESOURCE BAGS** were distributed to families, filled with educational materials, activity kits, and guidance on school readiness.

"Learn and Play Day was such a great experience—I had no idea there would be so many resources and activities!"

— Katy, teacher





Stuff the Bus & Winter Warmth Drive: Supporting Families Year-Round

At United Way of Franklin County, we meet needs all year long—especially during back-to-school season and the colder months. **Stuff the Bus** and **Winter Warmth Drive** campaigns made sure that local children and families had the supplies and support they needed to thrive.

Stuff the Bus

Our annual **STUFF THE BUS SCHOOL SUPPLY DRIVE** provides supplies for area classrooms so that resources are available where needed as kids return to school.

- **\$22,900+** in school supplies was donated through Stuff The Bus.
- Supplies were delivered to Chambersburg, Greencastle-Antrim, Fannett-Metal, Tuscarora, and Waynesboro School Districts for distribution through classrooms.

Crayons, pencils, and lots of other supplies are delivered to local schools in the days before school starts every year to ensure that every kid has access in their classroom to the supplies they need.



Winter Warmth Drive

As winter approached, we helped families stay warm and nourished through our **WINTER WARMTH DRIVE**, distributing:

- **\$16K+** in donations of coats, hats, gloves, blankets, and personal care items to support families through the winter months.
- **\$5,600** was donated in food resources for distribution to local pantries.
- Supplies received by **9 LOCAL FOOD PANTRIES AND 3 SCHOOL DISTRICTS**
- **33 PARTICIPATING BUSINESSES** collected supplies.



CORPORATE giving

Thanks to all of our Corporate Leadership for providing sponsorship, corporate match, and gifts that help carry our mission.

CORPORATE KEYSTONE

Contributions of \$15,000 and above

- * First Energy Corporation
- * M & T Bank

CORPORATE CORNERSTONE

Contributions of \$10,000 and above

- * Citigroup

CORPORATE LEADER

Contributions of \$5,000 and above

- * APX Enclosures, Inc.
- * F & M Trust
- * H.C. Gabler, Inc.

* **Denotes Campaign Champions.** These companies are recognized for providing outstanding support to United Way's Community Campaign.

Patriot Federal Credit Union
Volvo Construction Equipment
Wellspan Health

COMMUNITY PARTNER

Contributions of \$1,000 and above

Bank of America
Capital Blue Cross
Columbia Gas
Corning Credit Union
Food Lion Feeds Charitable Foundation
Grove-Bowersox Funeral Home, Inc.
Herbruck's Blue Springs Egg Farm
Ingram Content Group
Jamison Door
Sheetz, Inc.
Straight Talk Association
UGI Utilities, Inc.
Ventura Foods LLC
Walmart - Waynesboro
Supercenter #3633

Walmart Fulfillment Center -
Greencastle #7381
Waynesboro Construction Co. Inc.

CORPORATE CHAMPIONS

Encourage leadership giving within their employee campaign, and at least five employees are in the Leadership Circle.

Franklin County Employees
JLG
Wellspan Health

PACESETTERS

Lead corporate giving efforts through high-energy employee campaigns and volunteerism in the workplace.

Boyer & Ritter
Franklin County Employees
Grove Bowersox Funeral Home
Keystone Health
M & T Bank

Orrstown Bank
Patriot Federal Credit Union
United Way of Franklin County

NEW ORAGANIZATIONAL SUPPORT

Amsley's Collision Services LLC
ANXO Cider
Eichholz Flowers
First Commonwealth Bank
Food Lion Feeds Charitable Foundation
Franklin County LICC
Greater Waynesboro Chamber
of Commerce
Help-U-Sell Keystone Realty
Newcomer Associates
The Beer Corner
Vetter Forks, Inc.
Walmart - Waynesboro
Supercenter #3633
Walmart Fulfilment Center -
Greencastle #7381

UNITED WAY initiatives

**Special thanks to all those who
invested in the following United Way
of Franklin County initiatives in 2024.**

**EITC PRE-K
SCHOLARSHIP FUND**

*Education Improvement Tax Credit
supports programs providing quality
early learning that aligns with local
school district curriculum*

M & T Bank
Mercer Vu Farms, Inc.
The York Water Company

STEPPING FORWARD WORKS

*Career Pathway Program for those
facing barriers to gainful employment*

Anonymous (2)
Bruce Henderson Trust

Carrie Gray
Christopher Boryan
Emma Hutton Trust
Franklin County Government
Pamela Bender-Brown
Walmart - Waynesboro
Supercenter #3633
WellSpan Health





LEADERSHIP circle

Thanks to all of our generous
Leadership donors for their support.

TOCQUEVILLE SOCIETY

Contributions of \$10,000 and above

Anonymous
Shawn Knox
The William K. Nitterhouse Family Fund

CEO'S CLUB

Contributions of \$5,000 and above

Anonymous
George P. and Martha B. Buckey Fund
Patricia Furry
John and Holly Wheeler

PRESIDENT'S CLUB

Contributions of \$2,500 and above

Anonymous
Stephen and Maxine Beck
Michael Beck
Thomas Beck
Dr. James Frederic Druckenbrod M.D.
and Mrs. Jean Lee Druckenbrod
Elizabeth George
Betty and Bob Harper
Timothy and Linda Henry
John and Diana Reinert
Mrs. Mary Alice Stoops

VICE PRESIDENT'S CLUB

Contributions of \$1,000 and above

Robert and Barbara Allison
Thomas and Pam Anderson
Anonymous (6)

John and Cheryl Bittner
Bradley and Johna Bolinger
C. Clint and Mary Bolte
Michael and Elizabeth Buhrman
Deana P. Cordell
Donald and Wanda Dietrich
Kenneth and Catherine Ditzler
Michael and Tammy Dougal
Greg and Debi Duffey
Dr. John and Constance Enders
Andrea Etter
Susan B. Etter and Robert F. Knuff
Eileen C. Finucane and Dale R. Stouffer
Toni and Jodi Forrester
Gapstur Family Donor Fund
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Kermit and Clarisse Hicks
Donna Hutzell
Leon and Pam Johns

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Michelle Osborn
Jon T. Pearson
Richard Rotz
Roderick and Tammy Salter
Patricia Schweitzer
Dennis Shindle, Jr.
Karl and Pat Shreiner
Timothy Sollenberger
Frank and Cheryl Stearn
P. J. Wertime
Michele Zeigler
Commissioner Bob Ziobrowski

DIRECTOR'S CLUB

Contributions of \$500 and above

Anonymous (10)
George and Judy Baker
Tiffany Bloyer
Ricky Cordell
Kathleen and Philip Cosentino
Kim Crider
Roseann and Greg Davidyock
Rodrigo Diaz
Ken Dilling
Marylue F. Durff
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Donna Hunsberger
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Dana Kaiser-Brechbel
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John and Martha Keller
Linda G. Lake
Dick and Penny Marks
Jodi Martin
Lisa Martin
John P. Massimilla
Don and Judy Mayer, Jr.
continued on next page



LEADERSHIP circle *(cont.)*

DIRECTOR'S CLUB (cont.)

Contributions of \$500 and above

Barbara B. McBride
Renata Moseley
Harvey Payne
Marc Pool
Nancy Probst
Bonnie L. Rabold
John and Barbara Rotz
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Stephen Schoonmaker
Michelle Seville
Samuel Shatzer
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Reverend Herbert Spomer
Joseph Statler
Joe Stewart

Elliott and Sally Sulcove
John M. and Carol L. Van Horn
David Wenerd
Bryan and Gay Yeates
Bonnie Zehler

LEGACY SOCIETY

Members of our Legacy Society make a planned gift or remember United Way of Franklin County in their estate.

John D. Ashby
C. Clint and Mary Bolte
Daniel H. Byers
Ellen H. Campbell
G. Glenn Fry
Lora Jean and Gilbert Lee Greenawalt
Estate
Cora Grove

Walter Y. and Marion Grove
Bruce Henderson
Kermit and Clarisse Hicks
Allen E. Hockersmith
S.D. Hockman
William B. Hunter
Emma Hutton
James McBean
Jane Nansen
Deborah Shreiber-Ott
Jon T. Pearson
Allen W. Porter
Marilyn and William Pukmel
Harvey B. Rinehart
Herb and Carla Spomer
Henry and Flora Erna Slutzker
Edna V. Stanley
Samuel K. Stoner
Thelma West

EMERGING LEADERS

Contributions of \$250-\$499 from donors age 40 and under

- Anonymous (1)
- Matthew Berger
- Meghin and Chris Boryan
- Amy Faulconer
- Amber Kauffman
- Erica Kershner
- Laura Lahr
- Austin Michali
- Karla Tellez
- Kristy Thomas
- Vanessa Thomas

Recognitions are based on donations received for 2024 Campaign before May 1, 2025.





EMPLOYEE campaigns

Thanks to all of our local companies who lead giving campaigns in their workplace and the volunteer employees that coordinate the campaigns to help us make a collective impact.

ACNB Bank

Morgan Roddy

AmeriHealth Caritas Services LLC

ARC of Franklin-Fulton Counties

Lorrie Miller

Ascendium Education Group, Inc.

AstraZeneca

AT&T

Bank of America

Boyer & Ritter, LLC

Casey Helman

Capital Blue Cross

Chambersburg Area School District

Crystal Ellgass

Chambersburg Memorial YMCA

Amy Lynch

Columbia Gas

Corning Credit Union

Jamie Baker

Eli Lilly & Company

Enterprise

Erie Insurance

F & M Trust

Teresa Kable

First Commonwealth Bank

First Energy Corporation

Jason Gahan

Franklin County Employees

Keri Kenney

Grove-Bowersox Funeral Home, Inc.

Jeremy Bowersox

Healthy Communities Partnership

Lynn St. Clair



IBM Corporation
Ingram Content Group
Jamison Door Company
JLG

Leslie Baker

Johnson Controls
Keystone Health

Christina Methner

LIU12 Franklin County Literacy Council
Luminest Community Development

Amy Ross

M & T Bank

Tiffany Frederick

Manitowoc Cranes
Manitowoc Cranes

Sheena Showe

New Visions of South Central PA, Inc.
Ordstown Bank

Bobbi Stouffer

Anne Dumps

Oshkosh Corporation
Patriot Federal Credit Union
Ken Ditzler and Patricia Gochenauer

Paychex
Penn State Mont Alto

Ricoh

RKL LLP

Leah Harclerode

SCCAP

Cheryl Brown

State Employees Combined Appeal
SEK CPAs & Advisors

Iuliana Cobzaru

Strickler Agency, Inc.
Strickler Agency, Inc.

Lee Pentek

Target Distribution Center
Truist

UGI Utilities, Inc.
Brooke Smith

United Way Franklin County
Kelly Frazer
UPMC
Waynesboro Area School District

Elizabeth Henicle

Waynesboro YMCA
Waynesboro YMCA

Kathy Bostic

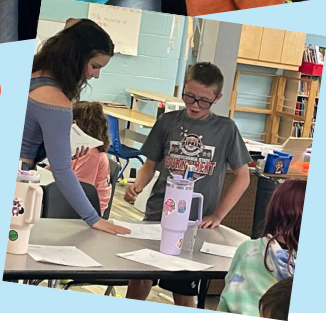
WellSpan Health

Jillian Simonson

Women In Need

Kristy Thomas





2-1-1

Pennsylvania
Get Connected. Get Help.™

Need help or know someone who does? Connect to local resources:

CALL on your phone, just dial
2-1-1

TEXT your zip code to
898-211

SEARCH the online database at
PA211.org



GET INVOLVED!

To start volunteering in the community, call our office at 717-262-0015 or visit the Volunteer Hub at uwfcpa.org/volunteer.



CONNECTING COMMUNITY

182 S. Second St., Chambersburg, PA 17201
717-262-0015 | office@uwfcpa.org



UWFCPA.ORG



United Way
of Franklin County