

# 2022 CAMPAIGN

# CORPORATE OPPORTUNITIES

MAKE A DIFFERENCE. MAKE AN IMPACT.



182 S. 2nd St.  
Chambersburg, PA 17201  
[uwfcpa.org](http://uwfcpa.org)



United Way  
of Franklin County

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Community Engagement Officer:

**Kelly Reynolds**

717-262-0015 ext. 202

[kreynolds@uwfcpa.org](mailto:kreynolds@uwfcpa.org)



**United Way of Franklin County is a 501(c)3 tax deductible organization.** Please note: In the event of excess sponsor funds for an event/initiative within the campaign year, remaining dollars will be invested in event administrative costs or in the UWFC Community Impact Fund. This fund supports 25 local programs; view a list of our funded Program Partners at [uwfcpa.org/program-partners](http://uwfcpa.org/program-partners).



# CORPORATE PARTNERS

INVEST IN OUR COMMUNITY, MAKE A DIFFERENCE.



The impact of United Way of Franklin County (UWFC) is seen in the educational success of a child who is now ready for Kindergarten; in the father who took a step toward financial stability by receiving job training; in the grandmother who took control of her health and is now able to play with her grandkids; and in more than 22,000 neighbors who are impacted by United Way's Program Partners.

YOU can positively impact these lives and more through UWFC as we continue expanding program outreach and community initiatives. Enclosed are opportunities for your business to invest in these efforts.

*PLEASE NOTE: Due to the ongoing, unexpected impacts of COVID-19 on our community, UWFC will make decisions about hosting events based on the most current CDC and PA Department of Health guidelines. We will honor corporate partner benefits to the best of our ability and modify to fit any event changes whenever possible. We appreciate your understanding and continued support!*

## When you partner with United Way, you:



### Enhance Customer Experience

Let people engage in a favorable experience with your brand through your community support.



### Increase Visibility & Revenue

Your support leads to increased brand visibility throughout the community. An easily recognized brand makes closing sales all the more effortless.



### Build Your Charitable Image

Showcase your goodwill and commitment to bettering the communities of Franklin County. When you invest local, consumers notice and respond favorably.

Corporate Partners are recognized in the Annual Report and on the website for their **total** contributions during a campaign year. Recognition levels include:

- **Pillar** (\$20,000+)
- **Keystone** (\$15,000-\$19,999)
- **Cornerstone** (\$10,000-\$14,999)
- **Leader** (\$5,000-\$9,999)
- **Partner** (\$1,000-\$4,999)

# CAMPAIGN CHAMPIONS

## SUPPORT THE BACKBONE OF OUR WORK IN THE COMMUNITY.

Corporate Partners help United Way build the resources to improve community health, workforce development, and early learning, which will make Franklin County a leading community where people want to live, work and play. Partner with us to continue building a vibrant and prosperous community for all.

## ANNUAL CAMPAIGN CHAMPION

"Level up" your civic engagement by supporting the year-round efforts of UWFC as an Annual Campaign Champion. Your annual support will be used through UWFC and our Community Impact Fund to bolster early learning, build financial literacy, grow healthy living programs, and provide basic needs.



### **PLATINUM Campaign Champion - \$20,000+**

- Logo featured in all e-blasts sent to our distribution list of 2,500+
- Company name featured prominently in the Annual Report
- Speaking opportunity at our Annual Meeting in January 2023
- Recognition at the following events in 2023: Annual Meeting, Bravo! Volunteer Appreciation Luncheon, Pacesetter, and Campaign Kick-off
- Logo featured on promotional materials for the events listed above
- Opportunity to provide promotional material for the events listed above
- Opportunity to provide banner for the events listed above
- Mentions on social media, blog, media releases, and at presentations



### **GOLD Campaign Champion - \$15,000-\$19,999**

- Logo featured on uwfcpa.org and in all e-blasts sent to our distribution list of 2,500+
- Company name featured prominently in the Annual Report
- Preferred seating for 6 to our Annual Meeting
- Recognition at the following events in 2023: Annual Meeting, Bravo! Volunteer Appreciation Luncheon, Pacesetter, and Campaign Kick-off
- Company name featured on promotional materials for the events listed above



### **SILVER Campaign Champion - \$10,000-\$14,999**

- Company name featured in all e-blasts sent to our distribution list of 2,500+
- Company name featured in the Annual Report
- Preferred seating for 4 to our Annual Meeting
- Recognition at the following events in 2023: Annual Meeting, Bravo! Volunteer Appreciation Luncheon, Pacesetter, and Campaign Kick-off



### **BRONZE Campaign Champion - \$5,000-\$9,999**

- Company name listed in all e-blasts sent to our distribution list of 2,500+
- Company name listed in the Annual Report
- Preferred seating for 2 to our Annual Meeting
- Recognition at these events in 2023: Annual Meeting, Volunteer Appreciation



# UNITED WAY INITIATIVES

## DRIVE SUSTAINABLE CHANGE IN OUR COMMUNITY.

The following United Way initiatives utilize research-driven strategies to drive positive change in Franklin County. To make a true impact, they need support from businesses, individuals, and organizations. We ask you, as an important business in our community, to join us in building these programs to serve our neighbors and improve quality of life.

## BORN LEARNING



Born Learning is a United Way initiative that helps parents, grandparents, and caregivers explore ways to turn everyday moments into fun learning opportunities. The Born Learning Academy (BLA) provides a series of six workshops - free to participants - that help guardians take a more active role in school readiness. Each course serves 20 families and includes dinner, child care, and course materials.



### Academy Champion - \$10,000

- Company logo featured on uwfcpa.org
- Company logo featured on program promotions
- Opportunity to schedule a check passing photo to be posted on social media
- Opportunity to provide a company banner and marketing materials for academy class, plus verbal recognition
- Recognition during the Annual Meeting
- Company name featured in the Annual Report



### Academy Innovator - \$5,000

- Company logo featured on uwfcpa.org
- Opportunity to schedule a check passing photo to be posted on social media
- Opportunity to provide marketing materials for academy class, plus verbal recognition
- Recognition during the Annual Meeting
- Company name featured in the Annual Report



### Academy Leader - \$1,000

- Company logo on uwfcpa.org
- Recognition during the Annual Meeting
- Company name featured in the Annual Report

# EITC PRE-K SCHOLARSHIP



The **Education Improvement Tax Credit (EITC) Pre-K Program** provides companies with 100% tax credit for the first \$10,000 of donation to United Way's Pre-K Scholarship program. These are taxes you already have to pay, you're just choosing to direct the tax dollars to a local program - a great way to make a difference in our community!

UWFC currently provides families in need with scholarships to six high-quality pre-K programs in our community. With your help, we can provide more scholarships for families with children who otherwise could not afford to attend these important early learning programs.

Learn more about EITC at [dced.pa.gov/eitc](https://dced.pa.gov/eitc). To contribute, work through your accountant or tax advisor.



## **A+ Pre-K Champion - \$10,000 and above**

- Company logo featured on uwfcpa.org
- Opportunity to schedule a check passing photo to be posted on social media
- Recognition during the Annual Meeting
- Opportunity to set up a vendor table at Learn & Play Day
- Company name featured in the Annual Report



## **Quality Pre-K Innovator - \$5,000-\$9,999**

- Company logo featured on uwfcpa.org
- Opportunity to schedule a check passing photo to be posted on social media
- Recognition during the Annual Meeting
- Company name featured in the Annual Report



## **Pre-K Leader - \$1,000-\$4,999**

- Company logo on uwfcpa.org
- Recognition during the Annual Meeting
- Company name featured in the Annual Report

## **EARLY LEARNING SCHOLARSHIP**

UWFC is in the process of launching an early learning scholarship program to expand on the EITC scholarship (but separate from the tax credits). This would support children younger than pre-K to enroll in quality child care centers while enabling their parents/guardians to work (child care is one of the top barriers to employment). Contact United Way to learn more and how you can support this desperately needed program.



# STEPPING FORWARD WORKS



Stepping Forward Works is a comprehensive career pathway program for those facing barriers to gainful employment. The goal of the program is to move the chronically unemployed and under-employed into self-sufficiency while providing Franklin County businesses with highly qualified, reliable employees who are equipped with the necessary hard and soft skills.

Sponsors enable us to scholarship job training for these individuals as well as to build out the program to further address workforce development needs of our County.

Learn more about Stepping Forward Works at [uwfcpa.org/sfw](http://uwfcpa.org/sfw)



## **Workforce Champion - \$15,000 and above**

- Company logo featured on [uwfcpa.org](http://uwfcpa.org)
- Company logo featured on program marketing materials
- Opportunity to schedule a check passing photo to be posted on social media
- Opportunity to present one Essential Skills course topic
- Recognition during the Annual Meeting
- Company name featured in the Annual Report



## **Pathway Program Pillar - \$10,000-\$14,999**

- Company logo featured on [uwfcpa.org](http://uwfcpa.org)
- Company name featured on program marketing materials
- Opportunity to schedule a check passing photo to be posted on social media
- Recognition during the Annual Meeting
- Company name featured in the Annual Report



## **Career Contributor - \$5,000-\$9,999**

- Company name feature on [uwfcpa.org](http://uwfcpa.org)
- Opportunity to schedule a check passing photo to be posted on social media
- Recognition during the Annual Meeting
- Company name listed in the Annual Report



## **Career Contributor - \$5,000-\$9,999**

- Company name listed on [uwfcpa.org](http://uwfcpa.org)
- Recognition during the Annual Meeting
- Company name listed in the Annual Report



ALICE stands for Asset-Limited, Income Constrained, Employed. UWFC continues to partner with United Ways across the state to release reports which quantify and describe the number of households that are struggling financially. The ALICE Project raises awareness about a huge but hidden segment of our community that is struggling to afford basic necessities.

The success of our community is directly related to the financial stability of its members. Our goal is to bring local government, businesses and community together to find solutions for bridging the gap between poverty and sustainability.

Learn more about ALICE at [uwfcpa.org/alice](http://uwfcpa.org/alice)



## **Superhero Sponsor - \$10,000 and above**

- Company logo featured on [uwfcpa.org](http://uwfcpa.org)
- Company logo featured on ALICE marketing materials
- Opportunity to schedule a check passing photo to be posted on social media
- Opportunity to host an ALICE event
- Recognition during the Annual Meeting
- Company name featured in the Annual Report



## **All Star Sponsor - \$5,000-\$9,999**

- Company logo featured on [uwfcpa.org](http://uwfcpa.org)
- Company name featured on ALICE marketing materials
- Opportunity to schedule a check passing photo to be posted on social media
- Recognition during the Annual Meeting
- Company name featured in the Annual Report



## **Rock Star Sponsor - \$1,000-\$4,999**

- Company name feature on [uwfcpa.org](http://uwfcpa.org)
- Opportunity to schedule a check passing photo to be posted on social media
- Recognition during the Annual Meeting
- Company name listed in the Annual Report



## **Super Fan Sponsor - \$5000-\$999**

- Company name listed on [uwfcpa.org](http://uwfcpa.org)
- Recognition during the Annual Meeting
- Company name listed in the Annual Report



# UNITED WAY EVENTS

## SUPPORT MEANINGFUL COMMUNITY EVENTS.

The following are annual United Way events with a purpose to serve our community and celebrate the achievements we've made together. These events connect neighbors to one another as we volunteer, donate, and advocate for the betterment of all.

## DANCE-OFF CHALLENGE



**NOTE:** Must submit form by **November 4, 2022** to guarantee logo/name on event materials

**Date:** November 29-December 5, 2022

**Projected Participation:** 10 Contestants, 100+ Voters

**Projected Reach:** 2,500+ (social media, e-news, website)

In celebration of Giving Tuesday, United Way will host a virtual Dance-off Challenge to raise funds supporting local health, education, financial stability, and basic needs programs. Contestants will vie for a chance at winning the coveted title of Ultimate Dance-off Champion. Will the 2021 reigning champ, SCCAP, be dethroned? You'll have to wait and see!



### Presenting Sponsor - \$2,000 - One Available

- Logo featured prominently on all event promotional materials, including e-blasts
- Logo featured prominently on the event webpage
- Company name mentioned in all media releases about the event
- Company shout-out on social media
- Opportunity for your company to submit a dance-off video as a contestant
- **\*BONUS\*** Logo featured on UWFC's messages **for all dance-off communications**



### Premier Sponsor - \$1,000

- Logo on all event promotional materials, as space allows (name included if logo doesn't fit)
- Logo featured on the event webpage
- Company shout-out on social media
- Opportunity for your company to submit a dance-off video as a contestant

### Supporting Sponsor - \$500

- Company logo listed on the event webpage
- Company name listed on event promotional materials
- Opportunity for your company to submit a dance-off video as a contestant

# ANNUAL MEETING



**Date: January 2023**

**Projected Attendance: 80+**

Join in our Annual Meeting, a gathering of volunteers, donors, business leaders, and nonprofit leaders, as we celebrate the past year and look ahead at great things to come.

**NOTE:** Must submit form by **December 16, 2022** to guarantee logo/name on event materials



## **Presenting Sponsor - \$1,000 - *One Available***

- Logo featured prominently on all event promotional materials
- Logo featured prominently on the event webpage and on event signage
- Company name mentioned in all media releases about the event
- Logo featured in event program and presentation slides
- Opportunity to welcome guests during the program



## **Meal Sponsor – \$750**

- Logo featured on event promotional materials
- Company logo featured on the event webpage
- Logo featured in event program and presentation slides
- Exclusive signage with logo at the buffet table



## **Premier Sponsor - \$500**

- Company name listed on the event webpage
- Company name listed on event promotional materials
- Company name listed in the event program and presentation slides



# WINTER WARMTH DRIVE



**Date: January 16 - February 12, 2023**

**Projected Reach: 2,500+**

In the spirit of service inspired by Dr. Martin Luther King, Jr., UWFC hosts a basic needs drive beginning each year on MLK Day. The drive collects donations to help local shelter, food, and utilities assistance programs support neighbors throughout the winter.

**NOTE:** Must submit form by **December 16, 2022** to guarantee logo/name on event materials



## **Presenting Sponsor - \$1,500 - One Available**

- Logo featured *exclusively* on donation boxes at each collection site
- Logo featured prominently on the event webpage
- Logo featured prominently on all event promotional materials
- Company name mentioned in all media releases about the event
- Opportunity for employees to volunteer, with photos posted on UWFC social media



## **Premier Sponsor – \$1,000**

- Logo featured on flyers provided to each collection site
- Logo on event promotional materials as space allows (company name listed when logo doesn't fit)
- Logo on the event webpage
- Opportunity for employees to volunteer, with photos posted on UWFC social media



## **Supporting Sponsor - \$500**

- Company name listed on flyers provided to each collection site
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows

# LEARN & PLAY DAY



**Date: April 2023**

**Projected Attendance: 500+**

Learn and Play Day with United Way is a free family event including fun and educational kids' activities, games, information for families about early childhood development, educational providers, and resources for assistance. Sponsors help us provide this event FREE to community by covering event, marketing, and administrative costs.

**NOTE:** Must submit form by **March 15, 2023** to guarantee logo/name on event materials



## **Presenting Sponsor - \$5,000 - One Available**

- Logo featured on the event webpage
- Logo on all event promotional materials
- Company name mentioned in all media releases about the event
- Company logo on signage at one activity area and presented as that area's sponsor
- Logo on signage throughout the event
- Logo on event map to be handed out at the event
- Opportunity to host a vendor booth with choice placement
- Opportunity to provide promotional gifts for attendees (for their "swag bags")



## **Education & Resources Sponsor – \$3,000 - One Available**

- Logo featured on the event webpage
- Logo on all event promotional materials
- Company name mentioned in all media releases about the event
- Opportunity to host up to 5 vendor booths with choice placement
- Logo on signage at the event
- Logo on event map to be handed out at the event
- Opportunity to provide "swag bags" for attendees where they can place resource information from event

**CONTINUED ON NEXT PAGE...**



# LEARN & PLAY DAY (CONTINUED)



## **Activity Sponsor - \$1,000 - *Limited Availability***

- Opportunity to be the exclusive activity sponsor for one of our activity areas (ex: Fun & Fit Area, Reading Corner, Scavenger Hunt, etc.)
- Company logo featured on the event webpage
- Company listed on event promotional materials
- Opportunity to host a vendor booth at the event
- Logo on signage at the event, including at your sponsored activity
- Company name listed prominently on event map to be handed out at the event



## **Premier Sponsor – \$500**

- Company logo on the event webpage
- Company name listed on event promotional materials as space allows
- Vendor booth at the event
- Logo on signage at the event
- Company name listed on event map to be handed out at the event



## **Vendor Booth Sponsor – \$250**

- Company name listed on the event webpage
- Vendor booth at the event
- Company name listed on sponsor sign and event map



## **DID YOU KNOW...**

**Learn & Play Day helps connect families to important local early learning providers and resources.**

The event provides fun, FREE kids' activities while helping expectant parents, families with young children (age 0-8), grandparents, and caregivers understand the importance of the first 1,000 days in a child's life to their healthy brain development.



# BRAVO! VOLUNTEER LUNCHEON



**Date: April/May 2023**

**Projected Attendance: 100+**

This luncheon recognizes and celebrates the difference made by over 200 volunteers and more than 2,700 donors. We also take this opportunity to reveal the most recent campaign results to show how we made a difference in our community when we LIVE UNITED.

**NOTE:** Must submit form by **March 15, 2023** to guarantee logo/name on event materials



## **Presenting Sponsor - \$1,000 - *One Available***

- Logo featured prominently on all event promotional materials
- Logo featured prominently on the event webpage and on event signage
- Company name mentioned in all media releases about the event
- Logo featured in event program and presentation slides
- Opportunity to welcome guests during the program



## **Lunch Sponsor – \$750**

- Logo featured on event promotional materials
- Company logo featured on the event webpage
- Logo featured in event program and presentation slides
- Exclusive signage with logo at the buffet table



## **Premier Sponsor - \$500**

- Company name listed on the event webpage
- Company name listed on event promotional materials
- Company name listed in the event program and presentation slides

# MAY OF CARING



**Date: May 1-14, 2023**

**Projected Participation: 200+ volunteers, 24+ nonprofits**

Caring for our community by connecting volunteers to meaningful human service projects across Franklin County; a great way to connect employees or a group of friends, families, and neighbors to engage in giving back to our community. Sponsors help cover marketing costs, project supplies, and administrative time.

**NOTE:** Must submit form by **March 31, 2023** to guarantee logo/name on T-shirt and event materials



## **Presenting Sponsor - \$3,000 - One Available**

- Logo featured prominently on all event promotional materials
- Logo featured prominently on the 2023 volunteer T-shirt
- Logo featured prominently on the event webpage
- Company name mentioned in all media releases about the event
- Opportunity to provide promotional item for the volunteer goodie bags
- Opportunity for employees to volunteer, with photos posted on UWFC social media including company shout-out



## **Premier Sponsor – \$1,000**

- Logo on event promotional materials as space allows (company name listed when logo doesn't fit)
- Company name featured on the event webpage
- Logo featured on the 2023 volunteer T-shirt
- Opportunity for employees to volunteer, with volunteer photos posted on United Way social media



## **Supporting Sponsor - \$500**

- Company logo listed on the event webpage and 2023 volunteer T-shirt
- Company name listed on event promotional materials, as space allows
- Opportunity for employees to volunteer, with photos posted on social media

# STUFF THE BUS



**Date: July 10 - August 18, 2023**

**Projected Reach: 2,500+**

The annual school supply drive directly impacts students, teachers, and classrooms at five Franklin County school districts as they head into the new school year. Sponsors enable us to cover printing and advertising costs to extend our promotional efforts and help support administrative time put into implementing this massive county-wide drive.

**NOTE:** Must submit form by **June 23, 2023** to guarantee logo/name on event materials



## **Presenting Sponsor - \$2,000 - One Available**

- Logo featured *exclusively* on donation boxes at each collection site
- Logo featured prominently on the event webpage
- Logo featured prominently on all event promotional materials
- Company name mentioned in all media releases about the event
- Opportunity for employees to volunteer for the drive, with photos posted on UWFC social media and a company shout-out



## **School Bus Sponsor - \$1,500 - One Available**

- Logo featured prominently on banner hanging on school buses used to collect
- Logo featured prominently on flyers provided to each collection site
- Logo featured prominently on the event webpage
- Logo featured on all event promotional materials
- Opportunity for employees to volunteer, with photos posted on social media



## **Premier Sponsor – \$1,000**

- Logo featured on flyers provided to each collection site
- Logo on event promotional materials as space allows (name listed if logo doesn't fit)
- Company name featured on the event webpage
- Opportunity for employees to volunteer, with photos posted on UWFC social media



## **Supporting Sponsor - \$500**

- Company name listed on flyers provided to each collection site
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows



# COMMUNITY INFO EXPO



**Date: Fall 2023**

**Projected Attendance: 250+**

The FREE Community Info Expo provides attendees with information about human services, programs, and resources available in the communities across Franklin County.

**NOTE:** Must submit form by **August 15, 2023** to guarantee logo/name on event materials



## **Presenting Sponsor - \$3,000 - One Available**

- Logo featured on the event webpage
- Logo on all event promotional materials
- Company name mentioned in all media releases about the event
- Opportunity to provide "swag bags" for attendees and a company banner for entrance
- Up to 5 vendor booths with choice placement
- Logo on signage at the event
- Logo on program to be handed out at the event



## **Premier Sponsor - \$1,000**

- Company logo featured on the event webpage
- Company listed on event promotional materials
- Opportunity to provide promotional item for attendee "swag bags"
- Vendor booth space
- Logo on signage at the event
- Logo on program to be handed out at the event



## **Supporting Sponsor - \$500**

- Company name listed on the event webpage
- Company name listed on event promotional materials, as space allows
- Vendor booth space
- Logo on signage at the event
- Company name listed on program to be handed out at the event



## **Vendor Booth Sponsor - \$250**

- Company name listed on the event webpage
- Vendor booth space
- Company name listed on program

# CAMPAIGN KICK-OFF



**Date: September 2023**

**Projected Attendance: 100**

Celebrate the official kick-off to United Way's Annual Community Campaign. Something new and fun is in store each year, depending on the campaign theme and campaign leadership.

**NOTE:** Must submit form by **August 15, 2023** to guarantee logo/name on event materials



## **Presenting Sponsor - \$1,500 - *One Available***

- Logo featured on all event promotional materials including flyers, signs, etc.
- Logo featured prominently on the event webpage
- Company name mentioned in all media releases about the event
- Logo featured on day-of event materials (signage, program, presentation, etc.)
- Opportunity to welcome guests during the program



## **Premier Sponsor – \$1,000**

- Logo featured on event promotional materials
- Logo featured on the event webpage
- Logo included on day-of event materials as space allows (company name listed when logo doesn't fit)
- Company mentioned during event



## **Supporting Sponsor - \$500**

- Logo listed on the event webpage
- Company name listed on day-of event materials
- Company mentioned during event

# DAY OF CARING



**Date: November 2023**

**Projected Attendance: 150**

The largest single-day volunteer effort in Franklin County! Join us for a day volunteering to complete much-needed service projects at local organizations. Sponsors help cover marketing costs, project supplies, and administrative time.

**NOTE:** Must submit form by **October 1, 2023** to guarantee logo/name on event materials



## **Presenting Sponsor - \$2,000 - One Available**

- Logo featured prominently on all event promotional materials
- Logo featured prominently on the event webpage and on event signage
- Company name mentioned in all media releases about the event
- Opportunity to hand out one promotional item for event goodie bags
- Opportunity for employees to volunteer, with volunteer photos posted on United Way social media



## **Premier Sponsor – \$1,000**

- Logo featured on event promotional materials
- Company logo featured on the event webpage
- Logo featured on event signage
- Opportunity for employees to volunteer, with photos posted on social media



## **Supporting Sponsor - \$500**

- Company logo listed on the event webpage
- Company name listed on event signage
- Opportunity for employees to volunteer, with photos posted on social media



# CORPORATE PARTNER FORM

## 2022 CAMPAIGN

The 2022 Community Campaign runs through March 31, 2023. Secure any of UWFC's sponsorship opportunities before then and your total contribution will be recognized as benefitting the 2022 Campaign.

Questions? Contact our  
Community Engagement Officer:

**Kelly Reynolds**

717-262-0015 ext. 202

[kreynolds@uwfcpa.org](mailto:kreynolds@uwfcpa.org)

## YOUR SPONSORSHIPS

Check the oval next to each sponsorship you plan to secure on the appropriate pages, then list the sponsor levels and amounts here:

_____	_____
_____	_____
_____	_____
_____	_____

### Company Information

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Full Address \_\_\_\_\_

Email \_\_\_\_\_

### Payment Information

Payment Type ☐ Check (*make payable to United Way of Franklin County*)

☐ Credit Card (pay online: visit [uwfcpa.org](http://uwfcpa.org) and click "donate" in the top right corner)

☐ Send an Invoice via MAIL or EMAIL (*circle one*)

**TOTAL Corporate Partner Contribution:**

\$ \_\_\_\_\_

**United Way of Franklin County is a 501(c)3 tax deductible organization.** Please note: In the event of excess sponsor funds for an event/initiative within the campaign year, remaining dollars will be invested in event administrative costs or in the UWFC Community Impact Fund. This fund supports 25 local programs; view a list of our funded Program Partners at [uwfcpa.org/program-partners](http://uwfcpa.org/program-partners).

### Signature

I understand the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return form to:** United Way of Franklin County  
182 S. 2nd St.  
Chambersburg, PA 17201

Fax:  
717-262-0018

Email:  
[kreynolds@uwfcpa.org](mailto:kreynolds@uwfcpa.org)