

WINTER WARMTH DRIVE



Date: December 2025 - January 2026

Projected Reach: 2,500+

UWFC hosts a basic needs drive in the winter of each year. The drive collects donations to help local shelter, food, and utilities assistance programs support neighbors throughout the winter. Sponsors enable us to cover printing and advertising costs to extend our promotional efforts and help support the coordination of this massive county-wide drive.

Presenting Sponsor - \$3,000 - *One Available*

- Logo featured prominently on donation boxes at each collection site
- Logo featured on banner outside UWFC office and on signage at drop off site
- Logo featured prominently on the event webpage and eblasts
- Company name mentioned in all media releases about the event
- Opportunity to participate in an interview to be posted on social media

Premier Sponsor – \$1,500

- Logo on donation boxes
- Company name featured on the event webpage and eblasts

Supporting Sponsor - \$500

- Company name featured on the event webpage

2026 WINTER WARMTH DRIVE

The 2025 Community Campaign runs through April 30, 2026. Sponsorships secured before then will be recognized as benefitting the 2025 Campaign. Sponsorships from May 1 and on will be recognized toward the 2026 Campaign. For details about corporate recognition related to our campaign, visit uwfcpa.org/corporate-partners

YOUR SPONSORSHIPS

Check the oval next to the sponsorship you plan to secure for the Winter Warmth Drive.

Questions? Please Contact:

Kelly Frazer

717-262-0015 ext. 202

kfrazer@uwfcpa.org

Company Information

Company Name (as you want it to appear in listings)_____

Contact Name_____Phone_____

Full Address_____

Email_____

Payment Information

Payment Type ☐ Check (*make payable to United Way of Franklin County*)
 ☐ Credit Card (pay online: visit uwfcpa.org and click "donate" in the top right corner)
 ☐ Send an Invoice via MAIL or EMAIL (*circle one*)

United Way of Franklin County is a 501(c)3 tax deductible organization. Please note: In the event of excess sponsor funds for an event/initiative within the campaign year, remaining dollars will be invested in event administrative costs or in the UWFC Community Impact Fund. This fund supports 20+ local programs; view a list of our funded Program Partners at uwfcpa.org/program-partners.

Signature

I understand the submission of this form confirms commitment from the company above for this sponsorship.

Signature_____Date_____

Return form to: United Way of Franklin County
182 S. 2nd St.
Chambersburg, PA 17201

Fax:
717-262-0018

Email:
kfrazer@uwfcpa.org