

YOUR GIFT

I am donating as an ☐ individual ☐ couple
☐ This is a corporate gift
Name _____
Your Name(s) as you'd like it to appear in published materials
Include spouse/partner to be recognized together (ex: John and Jane Doe)

☐ Please do not list my name in public recognition
Company _____
Mailing Address _____

Email _____
Phone _____

I am / our employees / my company are interested in:
☐ VOLUNTEERING ☐ LEADERSHIP GIVING
☐ CORPORATE SPONSORSHIP
Contact me via ☐ Email ☐ Phone *with more information*

I want to be thanked by:
☐ Email ☐ Mail ☐ I prefer not to be thanked

PAYMENT

☐ Cash ☐ Check (payable to United Way of Franklin Co.)
☐ Credit Card (visit uwfcpa.org to pay)
☐ Direct Bill ☐ Monthly ☐ Quarterly ☐ Annually
☐ Stock/Securities (call 717-262-0015 for assistance)

TOTAL PLEDGE \$ _____

YOUR IMPACT

Your gift will support over 20 local programs through the Community Impact Fund - the most powerful way to invest! Dollars will be used across all of the programs we currently support. To inquire about more donor choice options, please call us at 717-262-0015 or donate online at uwfcpa.org.

Signature _____
Date _____

YOUR GIFT
EFFECTS
POSITIVE CHANGE
FOR FAMILIES ACROSS
FRANKLIN COUNTY.

WHEN OUR COMMUNITY IS UNITED WE CAN UPLIFT
OUR NEIGHBORS AND HELP MOVE FAMILIES FORWARD.

"This program has helped me so much. I escaped an abusive relationship and they helped me relocate to a safe home and counseled me on how to keep my home safe and how to stay financially secure. I learned how to budget and saved money so I now have a savings account. I paid my credit cards down. I developed confidence in my ability to provide for my family by myself. This year I am returning to school for my RN and I'm prepared to make smart moves for my little family." - Client, WIN Victim Services Emergency and Transitional Housing



"Through this program [from 8th grade to senior year], I have matured and changed drastically. I went from a problem child who everyone saw as a delinquent to a well-mannered young man. Now people brag about my transformation as I have become a person that people knew I could be and who people wanted to see." - Trestin, Chambersburg Memorial YMCA's Sam's/Youth Achievers

View our funded partners at uwfcpa.org/program-partners



2-1-1
Pennsylvania
Get Connected. Get Help.™

Need help or know someone who does?
Connect to local resources:
CALL 2-1-1 on your phone
TEXT 898-211 your zip code
SEARCH PA211.org online database



UWFCPA.ORG
182 S. Second St.
Chambersburg, PA 17201
717-262-0015
office@uwfcpa.org



community
CAMPAIGN



CONNECTING COMMUNITY
in Franklin County

WHO IS UNITED WAY?

United Way is a local organization that brings people together from all walks of life to identify the needs of Franklin County and to work toward improved quality of life for all. We envision a community where all families achieve their potential through education, income stability, and healthy living.

OUR MISSION
TO IMPROVE QUALITY OF LIVES BY
MOBILIZING THE CARING POWER
OF FRANKLIN COUNTY.

In a nutshell: we help people. How do we help people? By engaging caring community members like *you* to give, advocate, and volunteer to improve quality of lives through local programs and initiatives.

WHAT DO WE DO?

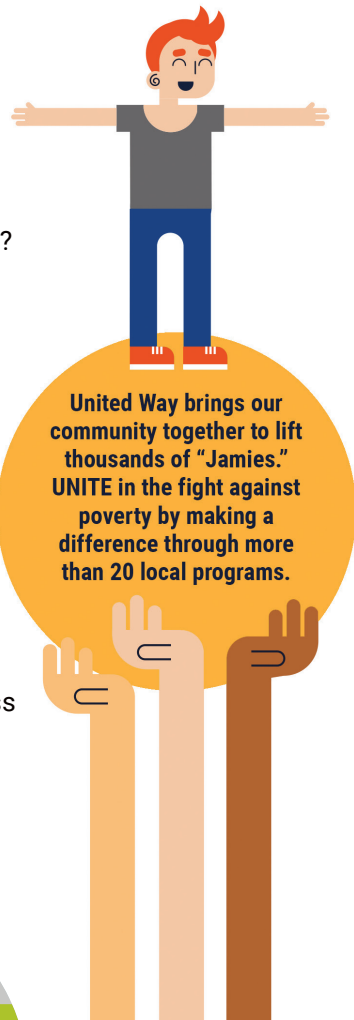
Rooted in our core values - **early learning**, **financial stability**, and **healthy living** - we utilize the following strategies to pursue our mission and vision:

- **Raise, invest, and leverage funds** to support valuable local programs.
- **Connect people and organizations** to awareness and projects that effect positive change in our community
- **Convene stakeholders around issues** and help define solutions to meet community needs



WHERE DOES YOUR \$ GO?

United Way and donors like you help empower every person to reach milestones by starting with a foundation of basic needs, building up through early childhood education, healthy living, and financial stability. These local programs help on their path to success from birth to adulthood. Join us in mobilizing Franklin County to improve community conditions.



United Way brings our community together to lift thousands of “Jamies.”
UNITE in the fight against poverty by making a difference through more than 20 local programs.

MEET JAMIE

Jamie is a child who wants to succeed. All Jamie needs is an opportunity...

LET'S GO



A good **Early Education** puts Jamie on the right path



Healthy Foods help Jamie focus in the classroom



Jamie misses less school because of **Quality Healthcare**



Jamie's diploma opens doors to opportunities



Jamie's parents find jobs and move toward **Financial Stability**



Jamie's parents **Save More** of their hard earned money



Jamie earns a high school diploma



Jamie gives back and helps build a stronger community

WE ALL WIN!

UNITED WAY SUPPORTS OVER 20 LOCAL PROGRAMS THAT
EMPOWER INDIVIDUALS & FAMILIES IN OUR COMMUNITY TO SUCCEED.

WHY UNITED WAY?

“ALONE WE CAN DO SO LITTLE;
TOGETHER
WE CAN DO SO MUCH.”
- HELEN KELLER

You can impact the entire community with a gift through United Way of Franklin County. Your dollars go further with our **collective impact** and touch lives across the county, supporting over 20 local programs. And you can have confidence in your giving! We work with our Program Partners to track success stories, evaluate outcomes, and adjust as needed to enhance effectiveness.

HOW CAN YOU GET INVOLVED?

Change doesn't happen overnight, but it starts with YOU. We are able to effect positive change because of volunteers and donors. Here's how you can take action:

GIVE

Connect opportunities for “Jamies” across Franklin County by giving to the Community Impact Fund. Use the pledge form in this brochure or donate online at uwfcpa.org.

ADVOCATE

Use your voice to fight for good policy and raise priorities in our community. To get started, visit uwfcpa.org/advocacy.

VOLUNTEER

Visit our volunteer hub to connect with community needs at uwfcpa.org/volunteer.



Platinum
Transparency

Candid.

United Way of Franklin County is...

EFFECTIVE

We have over 80 years of experience creating positive change in Franklin County. Our large volunteer force means we keep administrative costs low while still making a great impact. We track this impact through reported measurable outcomes from our Program Partners.

ACCOUNTABLE

Our donations are distributed to programs serving Franklin County that are evaluated annually by a diverse group of volunteers, ensuring your dollars are utilized for the greater good of our community. We are also rated Platinum for Transparency on Guidestar.

FAR-REACHING (BUT LOCAL!)

Thousands of lives are touched annually by over 20 programs funded through United Way of Franklin County. Neighbors across the county benefit, which means your dollars impact our entire community.

EFFORTLESS

We offer easy options to donate! Support your community through payroll deduction, one-time contribution, or establish a billing cycle that meets your needs. You can also give online via credit card.