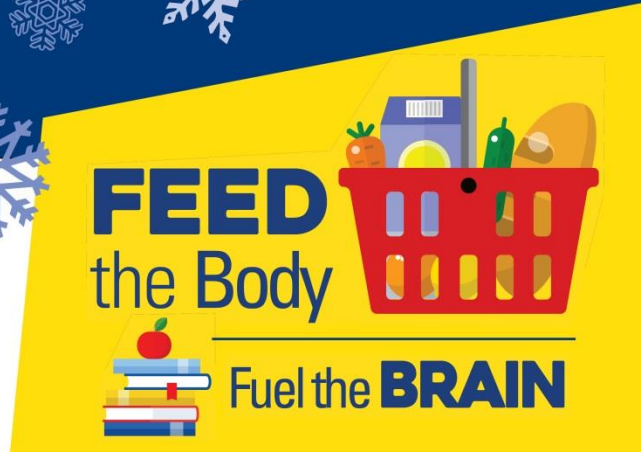




## Sponsorship Opportunities



**Date:** January 17 - 31, 2022

**Projected Reach:** Promoted to thousands across Franklin County with more than 200 donors annually and over a dozen local food programs benefitting.

**About the drive:** In the spirit of service inspired by Dr. Martin Luther King, Jr., United Way of Franklin County hosts a food and book drive beginning each year on MLK Day. The drive collects donations to help local food programs restock their shelves with healthy food, personal care items, and books after the busy holiday season. Sponsors enable us to cover printing and advertising costs to extend our promotional efforts and help support administrative time put into implementing this MASSIVE county-wide drive. Learn more at [www.uwfcpa.org/givefood](http://www.uwfcpa.org/givefood). *United Way of Franklin County is a 501(c)3 tax deductible organization.*

**Contact:** Amy Weibley, Community Impact Director, 717-262-0015 ext. 203, [aweibley@uwfcpa.org](mailto:aweibley@uwfcpa.org)

**Presenting Sponsor - \$1,000 – One Available** - Sponsor will receive the following benefits:

- Logo featured prominently on donation boxes and flyers at each donation drop-off location
- Logo featured prominently on the event webpage
- Logo featured prominently on all event promotional materials, including flyers, banners, etc.
- Company name mentioned in all media releases about the event
- Opportunity for employees to volunteer for the drive, with volunteer photos posted on United Way social media

**Premier Sponsor – \$500** - Sponsor will receive the following benefits:

- Logo featured on donation boxes and flyers at each donation drop-off location
- Logo on event promotional materials as space allows (company name listed when logo doesn't fit)
- Company name featured on the event webpage
- Opportunity for employees to volunteer for the drive, with volunteer photos posted on United Way social media

**Supporting Sponsor - \$250** - Sponsor will receive the following benefits:

- Company name listed on donation boxes at flyers at each drop-off location
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows

**NOTE:** Must submit form by **January 5** to guarantee logo/name on promotional materials

**Yes, we would like to sponsor the Winter Food Drive!**

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_

**Return form** to United Way of Franklin County, 182 S. Second St., Chambersburg, PA 17201, OR email to [aweibley@uwfcpa.org](mailto:aweibley@uwfcpa.org).