

LEARN & PLAY DAY



Date: May 9, 2026

Projected Attendance: 500+

Learn and Play Day with United Way is a free family event including fun and educational kids' activities, games, information for families about early childhood development, educational providers, and resources for assistance. Sponsors help us provide this event FREE to community by covering event and marketing costs to extend our promotional efforts and help support the coordination of this family event.

Presenting Sponsor - \$5,000 - One Available

- Logo featured on the event webpage
- Logo on all event promotional materials
- Company name mentioned in all media releases about the event
- Company logo on signage at one activity area and presented as that area's sponsor
- Logo on event signage
- Logo on event map to be handed out at the event
- Opportunity to participate in an interview to be posted on social media
- Opportunity to host a vendor booth
- Opportunity to provide promotional gifts for attendees (for their "swag bags")

Education & Resources Sponsor - \$3,000 - One Available

- Logo featured on the event webpage
- Company name mentioned in all media releases about the event
- Logo on Education & Resources signage at the event
- Logo on event map to be handed out at the event
- Opportunity to host a vendor booth
- Opportunity to provide promotional gifts for attendees (for their "swag bags")

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LEARN & PLAY DAY

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Activity Sponsors

Reading Corner Sponsor - \$1,000 - One Available

- Company logo on signage at the event and featured exclusively on Reading Corner signage
- Company logo featured on the event webpage
- Company listed on event promotional materials
- Opportunity to host a vendor booth at the event
- Company name listed prominently on event map to be handed out at the event

Snack Shack Sponsor - \$1,000 - One Available

- Company logo on signage at the event and featured exclusively on Snack Shack signage
- Company logo featured on the event webpage
- Company listed on event promotional materials
- Opportunity to host a vendor booth at the event
- Company name listed prominently on event map to be handed out at the event

Scavenger Hunt Sponsor - \$1,000 - One Available

- Company logo on signage at the event and featured exclusively on Scavenger Hunt signage
- Company logo featured on the event webpage
- Company listed on event promotional materials
- Opportunity to host a vendor booth at the event
- Company name listed prominently on event map to be handed out at the event

Petting Zoo Sponsor - \$1,000 - One Available

- Company logo on signage at the event and featured exclusively on Petting Zoo signage
- Company logo featured on the event webpage
- Company listed on event promotional materials
- Opportunity to host a vendor booth at the event
- Company name listed prominently on event map to be handed out at the event

Bike Sponsor – \$500

- Logo on signage at the event, and featured exclusively on Bike Giveaway signage
- Company name listed on the event webpage

2026 CORPORATE PARTNER FORM

The 2025 Community Campaign runs through April 30, 2026. Sponsorships secured before then will be recognized as benefitting the 2025 Campaign. Sponsorships from May 1 and on will be recognized toward the 2026 Campaign. For details about corporate recognition related to our campaign, visit uwfcpa.org/corporate-partners

Questions? Please Contact:

Amy Hicks

717-262-0015 ext. 207

ahicks@uwfcpa.org

YOUR SPONSORSHIPS

Please list the sponsor levels and amounts for the sponsorship you plan to secure here:

Company Information

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Full Address _____

Email _____

Payment Information

Payment Type Check (*make payable to United Way of Franklin County*)

Credit Card (pay online: visit uwfcpa.org and click "donate" in the top right corner)

Send an Invoice via MAIL or EMAIL (*circle one*)

TOTAL Corporate Partner Contribution:

\$ _____

United Way of Franklin County is a 501(c)3 tax deductible organization. Please note: In the event of excess sponsor funds for an event/initiative within the campaign year, remaining dollars will be invested in event administrative costs or in the UWFC Community Impact Fund. This fund supports 20+ local programs; view a list of our funded Program Partners at uwfcpa.org/program-partners.

Signature

I understand the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____ Date _____

Return form to: United Way of Franklin County
182 S. 2nd St.
Chambersburg, PA 17201

Fax:
717-262-0018

Email:
ahicks@uwfcpa.org